

## Module 3

# PREPARING TO PLAN

John Kurtz  
Shoshone, Idaho Field Office

## EXERCISE

## Learning Objectives

- Develop strategies that allow you to be fully engaged in the RMP
- Examine data that needs to be generated to support required decisions in Appendix C and issues identified in the Prep Plan.
- Given the identified RMP information needs, determine how to generate additional data that is meaningful to the planning process.
- Be able to inventory and map existing recreation setting conditions.

## Objective One

- Develop strategies that allow you to be fully engaged in the RMP

What kind of planning experience do you want?



How will you cope with your new workload?



## Objective Two

- Examine data that needs to be generated to support required decisions in Appendix C and issues identified in the Prep Plan.

## Prep Plan

- Anticipate planning issues and management concerns.
- Figure out your data needs ahead of time – too late if you wait until the RMP starts!

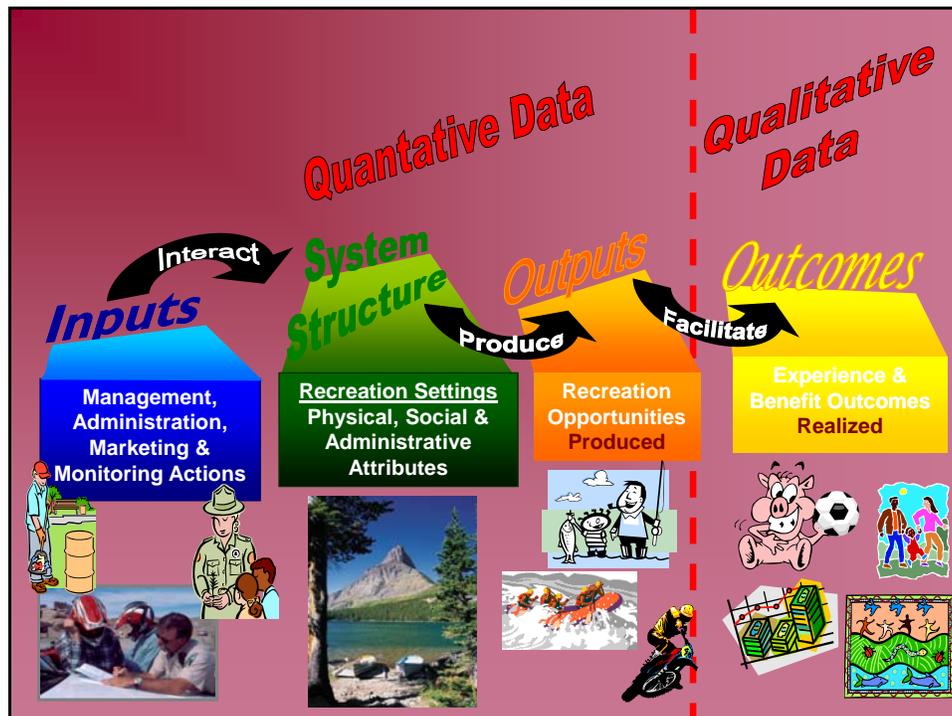
## Analysis of the Management Situation (for recreation)

- What is the basis for current management?
- Evaluate
- Discuss adequacy
- What are your opportunities to do something different?
- Consistency and coordination w/ other plans
- Specific mandates, authorities

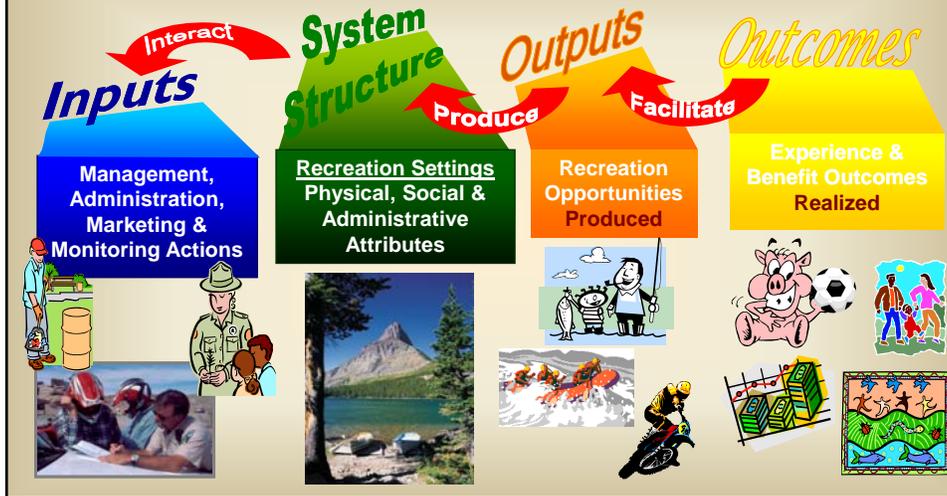
What is Recreation Data?

## Data is both Quantitative and Qualitative

- What is **Quantitative** (measurable) data?
  - Surveys
  - RMIS
  - # of visitors, toilets, boat ramps, signs, etc.
- What is **Qualitative** (quality) data?
  - User demand
  - Why are people recreating and what do they get out of there experience
- For **Benefits Based Planning** to be successful it must be grounded in **Qualitative data!**



# We Plan



# Always ask the question, WHY are you collecting the data?

Will the data help:

- Support required RMP decisions,
- Characterize demand,
- Determine resident and visitor preferences,
- Determine opportunities and outcomes,
- Determine existing settings.



**If not, ask yourself, WHY are you collecting the data?**

Focusing on gathering data for this section.



Special Recreation Management Area		
SRMA PRIMARY MARKET STRATEGY	SRMA MARKET	
Recreation Management Zone		
RMZ MARKET SEGMENT (NICHE)		
RMZ OUTCOME OBJECTIVE		
TARGETED OPPORTUNITIES & OUTCOMES		
Activities	Experience	Benefits
		Personal: Community/Social: Environmental: Economic:
PRESCRIBED SETTING CHARACTER		
Physical	Social	Operational
Remoteness:	Contacts:	Mechanized Use:
Naturalness:	Group Size:	Management Controls:
Facilities:	Evidence of Use:	Visitor Services:
IMPLEMENTATION (ACTIVITY) PLANNING FRAMEWORK		
Management		
Match-up Marketing (inc. education & interpretation)		
Administration		
Monitoring		

Where do you find or generate data?

- Gather **Existing** data from agencies that are mandated to produce it. This is usually Quantitative data.

What are some common sources of **Existing** Quantitative recreation data?

Do you have access to any Qualitative Data?

- Who are you going to get the data from?

## What kind of information would you want to collect from them?

- Information about the opportunities and outcomes that they:
  - Are currently realizing and
  - Would like to realize.
- Visitor and resident preferences; helps understand/determine issues, and markets.
- Information regarding Settings.

**What do VISITORS think about?**

## They think about **Activities**



## They think about **Experiences**



# Experiences

## *Foothills Park*

Take a nice cruise along the scenic trails of West Mountain on our Foothills Park. The park's 15 miles of single and double tracks that include picturesque views of Lake Cascade, wild flowers, and wildlife.

The Foothills Park also includes intermediate and advance trails with some sections with huge table top jumps.

### ***FAMILY FUN!***

Trails along the bottom of the mountain are specifically designed for family fun. Technical trails interweave with smooth easy trails keeping the family members together throughout their ride.

Click here for [Pricing and Rental](#) Information

*Just along for the ride...*



Yee há  
Bro, you  
are one  
skilled  
rider!

## They think about **Settings**



## When gathering **additional** data:

- Use the Experience and Benefit Checklist from which to select or craft items for visitor/resident customer preference studies.

- If the Activity is Mountain Biking...

- What kind of Experiences and Benefits are associated with that activity and which ones will be managed for?



Is it to **EXPERIENCE**

- Risk taking
- Achievement and Stimulation

OR is it to

- Enjoy nature
- Physical exercise
- Sense of place

OR???...We need to ask the question, WHY?

- If the desired **EXPERIENCE** is:

- Risk taking
- Achievement and Stimulation



- Then the **BENEFICIAL** Outcomes may be:

- Improved Skills
- Increased Community Involvement
- Reduced numbers of at-risk youth
- Maintenance of distinctive recreation setting character

- If the desired **EXPERIENCE** is:

- Enjoy nature
- Physical exercise
- Sense of place



- Then the **BENEFICIAL** Outcomes may be:

- Restored mind from unwanted stress
- Improved understanding of this communities dependence and impacts on public lands
- Improved local economic stability
- Increased desirability as a place to live or retire
- Increased awareness and protection of natural landscapes

## When gathering **additional** data:

1<sup>st</sup>, focus on the tentative Recreation Management Zones you have established.

2<sup>nd</sup>, focus on the activities that occur within those zones.

3<sup>rd</sup>, focus on outcomes, experiences and benefits.

- These help identify DEMAND

4<sup>th</sup>, ask: What settings do residents and/or visitors need to achieve their desired outcomes?

- This helps determine SUPPLY which will be talked about later in this module.

## Hubbard Mesa Exercise

## User Study and Small Group Discussion information.

Collect data spatially so it can be analyzed and displayed spatially.

### Objective Three

- Given the identified RMP information needs, determine how to generate additional data that is meaningful to the planning process.

What strategies can be used to get the information you need?

### Focus Groups/small group discussions

- Generate *Qualitative* information (who, what, when, where, etc)
- Are not open to everyone (commonality, not diversity, guides participant selection)
- Facilitator guides participants through a script
- Creates an environment to share distinct values, attitudes and perceptions.
- Focus on preliminary zones or areas

## Qualitative Information and Commonality



## Facilitator guides participants through a script



## Facilitation

- A way of managing procedures a group uses to reach a goal or complete a task
- Fair, transparent process

## Focus on preliminary zones or areas



## What is the best time to use a focus group...

- preceding a survey?
- concurrently with a survey?
- following a survey? or
- alone?



## Questionnaires and surveys

- Must comply with Privacy Act, OMB guidelines
- But- you can work with Universities and other agencies that may also need/want the data
- Surveys are generally tailored to gather *quantitative* data. This should be based on the qualitative data collected in small group discussions and the benefits checklist.

Colorado Public Lands Visitor Study 2006 - 2007  
Glenwood: On-site Survey

Colorado Public Lands Visitor Study 2006 - 2007  
Glenwood: On-site Survey

ID#: \_\_\_\_\_

Dear Public Lands Visitor:

Arizona State University is conducting this survey to learn more about visitors to Bureau of Land Management public lands in Colorado, so that public land managers can improve their service to you. You are one of a small number of people randomly chosen for this survey, so your opinions are important to us. Although we would greatly appreciate your help, you are free to decline this interview. Your responses will be considered your consent to participate. All the information will be used for our statistical purposes and will be kept anonymous. Would you be willing to take 3-4 minutes to answer a few short questions about your visit today?

8. Are you...?  Male  Female

9. What year were you born? \_\_\_\_\_

**Your Opinions Count!**

Would you be willing to take home and complete a more detailed mail-back survey? The results will help public land managers to provide high quality recreation opportunities. Again, your participation in this study will be confidential and your participation is completely voluntary. Your name, address and phone number will only be used to contact you for this study and will not be shared. (Would you be willing to take a mail survey home and fill it out?) Hand the clipboard to respondent to fill in name and address, then provide with the mail survey, map and envelope.

Name \_\_\_\_\_  
Street Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

This information will be used by public land managers to better serve the public. Your response to this request is voluntary. No action may be taken against you for refusing to supply the information requested. Your name is requested for follow-up mailing purposes only. When analysis of the questionnaire is completed, all name and address files will be destroyed.

Study conducted by Arizona State University.

**ASU ARIZONA STATE UNIVERSITY**

1. How many people are in your group today, including yourself? \_\_\_\_\_

2. Show zone map and mark the Glenwood Spring Field Office to the visitor. Please record all the zones that this person visited will visit on their current trip in sequence. Can you show us on the map which zones you went to or plan to go to on this trip.

Entry Zone: \_\_\_\_\_ Exit Zone: \_\_\_\_\_

3. How many times have you visited this area in the past 12 months, excluding this visit? \_\_\_\_\_  
How about the last five years? \_\_\_\_\_

4. Please indicate which activities from this list (cards) that your group did or will participate in during your current visit to this area. (✓ all that apply)

<input type="checkbox"/> backpacking	<input type="checkbox"/> ATV riding	<input type="checkbox"/> mountain biking
<input type="checkbox"/> hiking/walking	<input type="checkbox"/> target practice	<input type="checkbox"/> horseback riding
<input type="checkbox"/> four wheel driving	<input type="checkbox"/> camping	<input type="checkbox"/> motorcycling
<input type="checkbox"/> scouting (for hunting)	<input type="checkbox"/> watching wildlife	<input type="checkbox"/> driving: general sightseeing
<input type="checkbox"/> photography	<input type="checkbox"/> nature study	<input type="checkbox"/> river rafting
<input type="checkbox"/> kayaking/canoeing	<input type="checkbox"/> floating	<input type="checkbox"/> swimming
Other: _____		

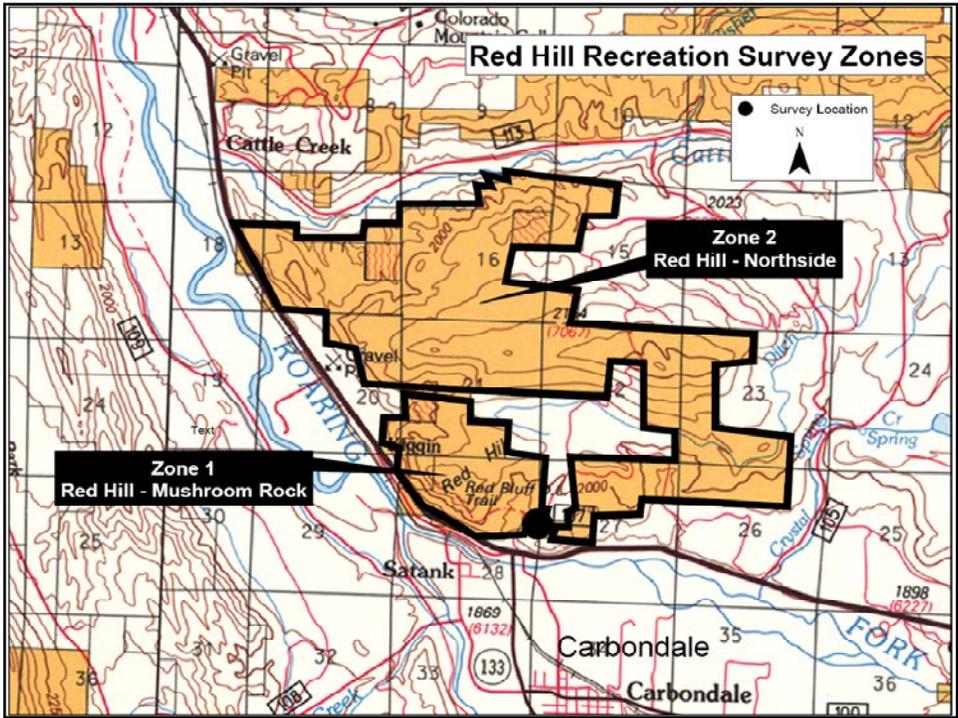
5. Next, please tell me which activity from the list above is your most satisfying activity for this visit (circle the activity)

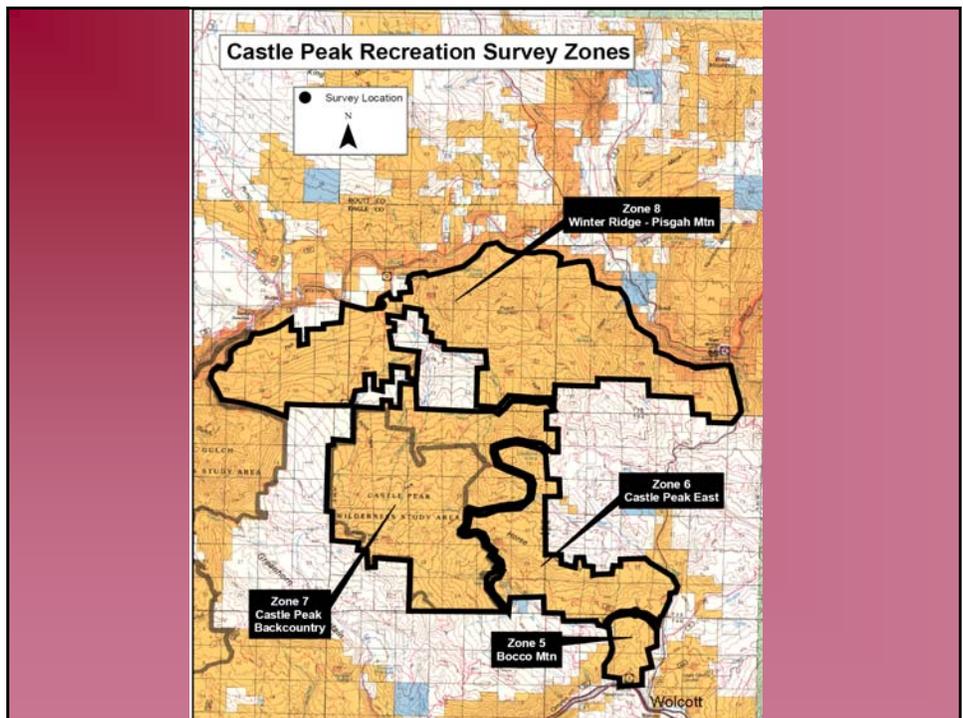
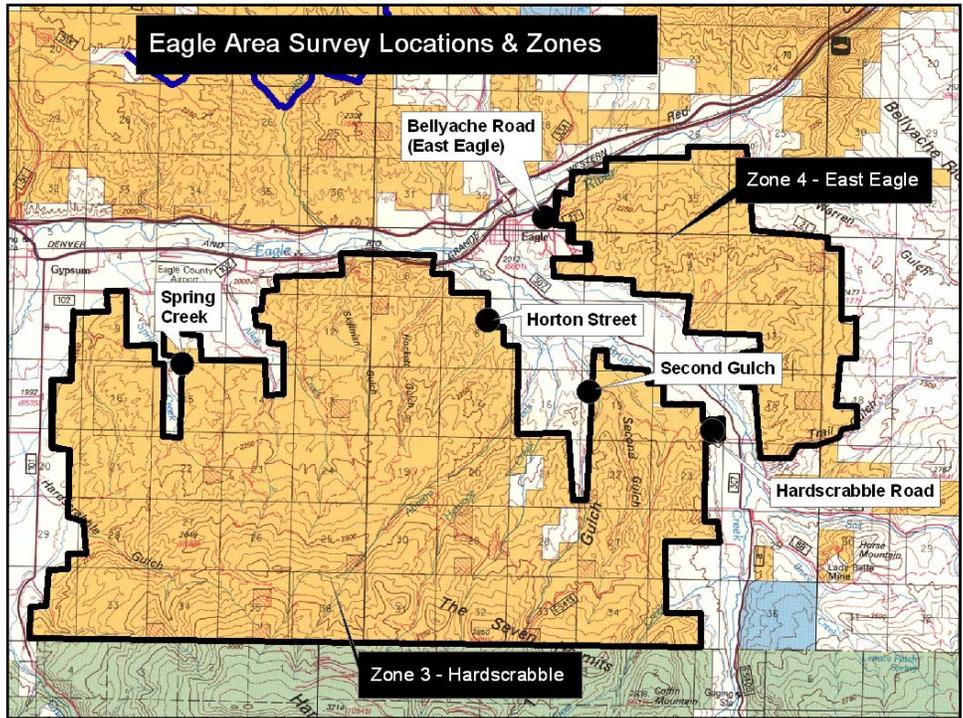
6. What type of group are you with during this visit? (✓ one)

I am visiting alone  
 Family only  
 Friends only  
 Family and friends  
 Organized Group (e.g. church, scouts, etc.)  
 Commercially outfitted group

7. Which of the following statements best describes your visit to this area? (✓ one)

This area is the main destination for this trip.  
 This area is one of multiple other destinations for the trip.





## Glenwood Springs Field Office Visitor Study



Dear Glenwood Springs Field Office Visitor:

Thank you for visiting public lands administered by the Bureau of Land Management - Glenwood Springs Field Office and for agreeing to participate in this study. We are conducting this survey to learn more about public lands visitors so that the BLM can improve their management of the area and enhance visitor recreation opportunities.

The survey is anonymous and your participation is voluntary. You have been chosen randomly to represent visitors to public lands, so your participation is of great importance to us. Your survey has an identification number so that we can keep track of distribution. All the information we collect will be used for statistical purposes and at no time will your name be identified with any results. You are free to withdraw from the study at any time without any type of penalty. Returning the survey will be considered as your consent to participate.

If you have any questions about the survey, please feel free to contact Dr. Randy J. Virden at Arizona State University (602) 496-0152. **Thanks Again!**

Study conducted by Arizona State University

School of Community Resources & Development  
411 N. Central Ave., Suite 550  
Arizona State University  
Phoenix, AZ 85004-0690

### PART 1 - First, we would like to begin by asking you some questions about your recent visit to the Glenwood Spring Field Office where you received this survey.

- Was visiting these BLM public lands the main reason for taking your trip away from home? (please check one)
  - Yes       No
- What type of overnight accommodations did you use while in the area? (please check all that apply)
  - I didn't stay overnight in the area (go to Question 3)
  - Camped in a BLM designated campground
  - Camped on BLM public lands (not a campground)
  - Private home
  - Commercial campground
  - Hotel/motel/resort
  - Camped in another public campground
  - Camped on other public lands
  - Red and breakfast
  - Other (specify) \_\_\_\_\_
- If you did stay overnight, how many nights did you stay? \_\_\_\_\_
- Where were the above accommodations located? (please check all that apply)
  - In the Glenwood Springs Field Office
  - Denver Metro Area
  - Carbondale
  - Other (please specify) \_\_\_\_\_
  - Eagle
  - Grand Junction
  - Vail

5. Which of the following information sources did you use for this trip? First, check all the boxes that apply in column A. Next, circle how helpful each information source was in column B.

	A - Used		B - Helpfulness			
	Used	Not at all helpful	Slightly helpful	Moderately helpful	Very helpful	
Map(s) of area	<input type="checkbox"/>	<input type="checkbox"/>	1	2	3	4
Public land agency brochure	<input type="checkbox"/>	<input type="checkbox"/>	1	2	3	4
Past personal experience	<input type="checkbox"/>	<input type="checkbox"/>	1	2	3	4
Travel magazines	<input type="checkbox"/>	<input type="checkbox"/>	1	2	3	4
Travel club (AAA, etc.)	<input type="checkbox"/>	<input type="checkbox"/>	1	2	3	4
Travel books/guides	<input type="checkbox"/>	<input type="checkbox"/>	1	2	3	4
Outdoor magazines	<input type="checkbox"/>	<input type="checkbox"/>	1	2	3	4
Newspaper travel section	<input type="checkbox"/>	<input type="checkbox"/>	1	2	3	4
State tourism center	<input type="checkbox"/>	<input type="checkbox"/>	1	2	3	4
Park visitor center	<input type="checkbox"/>	<input type="checkbox"/>	1	2	3	4
Local visitor center/Chamber	<input type="checkbox"/>	<input type="checkbox"/>	1	2	3	4
Internet	<input type="checkbox"/>	<input type="checkbox"/>	1	2	3	4
Sign roadside displays	<input type="checkbox"/>	<input type="checkbox"/>	1	2	3	4
Rangers/BLM staff	<input type="checkbox"/>	<input type="checkbox"/>	1	2	3	4
Commercial guides	<input type="checkbox"/>	<input type="checkbox"/>	1	2	3	4
Local business people	<input type="checkbox"/>	<input type="checkbox"/>	1	2	3	4
Friends/relatives	<input type="checkbox"/>	<input type="checkbox"/>	1	2	3	4
Travel agent	<input type="checkbox"/>	<input type="checkbox"/>	1	2	3	4
Other (specify) _____	<input type="checkbox"/>	<input type="checkbox"/>	1	2	3	4

4. How many years have you been visiting the BLM public land area where you were contacted for this study? (If this was your first visit, please enter 1) \_\_\_\_\_ Years

5. Overall, how satisfied were you with your visit to this BLM public land area? (circle one)

Not at all Satisfied	Slightly Satisfied	Moderately Satisfied	Very Satisfied	Extremely Satisfied
1	2	3	4	5

6. To what extent did each of the following contribute to your satisfaction while visiting these BLM Public Lands? (circle one number for each)

	Contributed Least	Contributed Some	Contributed Most		
a. the natural places (e.g. mountains, streams)	1	2	3	4	5
b. the cultural places (e.g. mines, historic sites)	1	2	3	4	5
c. the activities (e.g. four-wheeling, hiking)	1	2	3	4	5
d. the companionship of the people in my group	1	2	3	4	5
e. the towns (e.g. Glenwood Springs, Eagle, Carbondale)	1	2	3	4	5
f. the opportunity to think and reflect	1	2	3	4	5

7. Please estimate the amount of money you and your group spent on your recent trip within 50 miles of these BLM Public Lands. (enter the amount for each category)

- a. Lodging (hotels, motels, resorts, campgrounds, etc.) \$ \_\_\_\_\_
- b. Shopping and gifts (clothing, recreation equipment, souvenirs, etc.) \$ \_\_\_\_\_
- c. Food, meals and drink (restaurants, groceries, taverns, etc.) \$ \_\_\_\_\_
- d. Tourist services (jeep tours, jeep rentals, museums, outfitters, etc.) \$ \_\_\_\_\_
- e. Gas and transportation costs \$ \_\_\_\_\_
- f. Other (please specify) \_\_\_\_\_ \$ \_\_\_\_\_

### PART 2 - Now we would like to ask you some questions about your favorite part of the Public Lands in the Glenwood Springs Field Office and favorite recreation activity.

8. On the map that you received while visiting the Glenwood Springs Field Office, you will notice that the land is divided into zones, and each zone is labeled with a number. Please identify the zone from your map that added most to your satisfaction during your visit to the Glenwood Springs Field Office by checking the appropriate box below. (Please check one)

- Zone 1 Red Hill - Moskverson Rock
- Zone 5 Bocco Mountain
- Zone 2 Red Hill - Northside
- Zone 6 Castle Peak - East
- Zone 3 Hardscrabble
- Zone 7 Castle Peak - Backcountry
- Zone 4 East Eagle
- Zone 8 Winter Ridge - Pispah Mountain

9. Estimate the number of other groups of people you saw in your most satisfying zone on this trip: \_\_\_\_\_ groups

10. Please circle the number that best represents how crowded you felt during your visit to your most satisfying zone.

Not at all crowded	Slightly crowded	Moderately crowded	Extremely crowded
1	2	3	4

11. Please indicate all the which activities from the list below that you participated in your most satisfying zone (check all that apply)

- backpacking
- ATV riding
- hiking/walking
- mountain biking
- hiking/walking
- target practice
- horseback riding
- four wheel driving
- camping
- motorcycling
- scouting (for hunting)
- watching wildlife
- driving: general sightseeing
- photography
- nature study
- river rafting
- kayaking/canoeing
- floating
- swimming
- Other: \_\_\_\_\_

12. Next, please write in which activities from the above list were your most satisfying for this visit.  
1<sup>st</sup> \_\_\_\_\_ 2<sup>nd</sup> \_\_\_\_\_ 3<sup>rd</sup> \_\_\_\_\_

13. How many years have you participated in this activity? \_\_\_\_\_ years

14. Approximately how many times have you participated in this activity over the past 12 months? \_\_\_\_\_ times

15. Comparing yourself to other who participate in this activity, how would you evaluate your current level of skill in this activity on the following scale from one to five? (Please Circle One)

Novice-Beginner -- 1 2 3 4 5 -- Highly Skilled

16. How would you rate this activity as compared with your other leisure pursuits? (Please Check One)

- This is my favorite leisure interest.
- This is among of my favorite leisure interests.
- I have other leisure interests that are preferred over this activity.

17. How much money do you have invested in specialized equipment and clothing related to this activity? (Please provide an approximate estimate) \$ \_\_\_\_\_

**PART 3 - Now we would like to ask you some questions about the experiences and benefits you received from your visit to your favorite zone and favorite activity on Public Lands within the Greenwood Springs Field Office.**

18. Managers would like to know more about the experiences you achieve by participating in your most satisfying activity in your most satisfying zone. First, indicate how desirable each of the following experiences was to you as you made the decision to make this trip. Then, rate the degree to which you were able to attain each experience during the trip (circle appropriate numbers for desirability & attainability)

Desirable to You					Personal experiences	Able to Attain				
Not at all desirable	1	2	3	Extremely desirable		4	5	Not at all attained	1	2
1	2	3	4	5	Developing your skills and abilities	1	2	3	4	5
1	2	3	4	5	Enjoying the area's wildlife, scenery, views and aesthetics	1	2	3	4	5
1	2	3	4	5	Enjoying exploring on my own	1	2	3	4	5
1	2	3	4	5	Enjoying risk-taking adventure	1	2	3	4	5
1	2	3	4	5	Enjoying closeness to family/friends	1	2	3	4	5
1	2	3	4	5	Enjoying group affiliation and togetherness	1	2	3	4	5
1	2	3	4	5	Experiencing the natural surroundings	1	2	3	4	5
1	2	3	4	5	Learning more about things here	1	2	3	4	5
1	2	3	4	5	Being able to be more contemplative	1	2	3	4	5
1	2	3	4	5	Getting some needed physical exercise	1	2	3	4	5
1	2	3	4	5	Experiencing adventure and excitement	1	2	3	4	5
1	2	3	4	5	Releasing or reducing some built-up mental tensions	1	2	3	4	5
1	2	3	4	5	Escaping everyday responsibilities for a while	1	2	3	4	5
1	2	3	4	5	Enjoying the solitude	1	2	3	4	5
1	2	3	4	5	Enjoying frequent access to outdoor physical activity	1	2	3	4	5
1	2	3	4	5	Gaining a greater sense of self-confidence	1	2	3	4	5
1	2	3	4	5	Testing my equipment	1	2	3	4	5
1	2	3	4	5	Being with others who enjoy the same things I do	1	2	3	4	5
1	2	3	4	5	For the challenge or sport	1	2	3	4	5
1	2	3	4	5	Getting needed physical rest	1	2	3	4	5
1	2	3	4	5	Enjoying a sense of independence	1	2	3	4	5
1	2	3	4	5	Testing my endurance	1	2	3	4	5
1	2	3	4	5	Reflecting on my character and personal values	1	2	3	4	5
1	2	3	4	5	To escape crowds of people	1	2	3	4	5

19. Managers would like to know more about the benefits you achieve by participating in your most satisfying activity within your most satisfying zone. First, indicate how desirable each of the following benefits is to you when making the decision to visit public lands. Then, rate the degree to which you were able to attain each benefit as a result of your recreation experience in this zone. (circle appropriate numbers for desirability & attainability)

Desirable to You					Personal Benefits	Able to Attain				
Not at all desirable	1	2	3	Extremely desirable		4	5	Not at all attained	1	2
1	2	3	4	5	Restored my mind from stress/tension/ anxiety	1	2	3	4	5
1	2	3	4	5	Improved physical fitness and health maintenance	1	2	3	4	5
1	2	3	4	5	Greater self-reliance	1	2	3	4	5
1	2	3	4	5	Enhance sense of personal freedom	1	2	3	4	5
1	2	3	4	5	Improved sense of control over my life	1	2	3	4	5
1	2	3	4	5	Improved outdoor knowledge and self-confidence	1	2	3	4	5
1	2	3	4	5	Living a more outdoor-oriented lifestyle	1	2	3	4	5
1	2	3	4	5	Restored my body from fatigue	1	2	3	4	5
1	2	3	4	5	Developing stronger ties with my family or friends	1	2	3	4	5
1	2	3	4	5	Greater freedom from urban living	1	2	3	4	5
1	2	3	4	5	Improved ability to relate to local residents and their culture	1	2	3	4	5
1	2	3	4	5	Increased personal accountability to act responsibly on public lands	1	2	3	4	5
1	2	3	4	5	Increased appreciation of the area's cultural history	1	2	3	4	5
1	2	3	4	5	Greater respect for private property and local lifestyles	1	2	3	4	5
1	2	3	4	5	Closer relationship with natural world	1	2	3	4	5
1	2	3	4	5	Greater understanding of the importance of wildlife to my quality of life	1	2	3	4	5
1	2	3	4	5	Greater aesthetic appreciation	1	2	3	4	5
1	2	3	4	5	Improved balance of work and play in my life	1	2	3	4	5
1	2	3	4	5	Improved outdoor recreation skills	1	2	3	4	5
1	2	3	4	5	Greater awareness of this area as a special place	1	2	3	4	5
1	2	3	4	5	Improved opportunity to view wildlife up close	1	2	3	4	5
1	2	3	4	5	Increased opportunity for artistic expression	1	2	3	4	5
1	2	3	4	5	Increase satisfaction with life	1	2	3	4	5

20. Managers would like to know more about the community, environmental and economic benefits that are desired and attained from participating in your most satisfying activity in your most satisfying zone. First, indicate how desirable each of the following benefits is to you. Then, rate the degree to which you believe that each of these benefits is actually attained by you and others who visit this zone. (circle appropriate numbers for desirability & attainability)

Desirable to You					Community, Environmental and Economic Benefits	Able to Attain				
Not at all desirable	1	2	3	Extremely desirable		4	5	Not at all attained	1	2
1	2	3	4	5	Sustaining community's western cultural heritage	1	2	3	4	5
1	2	3	4	5	Increased desirability as a place to live or retire	1	2	3	4	5
1	2	3	4	5	Strengthening relationships with family and friends	1	2	3	4	5
1	2	3	4	5	Greater community involvement in recreation and other land use decisions	1	2	3	4	5
1	2	3	4	5	Greater family bonding	1	2	3	4	5
1	2	3	4	5	Lifestyle improvement or maintenance	1	2	3	4	5
1	2	3	4	5	Maintenance/preservation of distinctive community atmosphere	1	2	3	4	5
1	2	3	4	5	Heightened sense of community pride & satisfaction	1	2	3	4	5
1	2	3	4	5	Improved respect for privately-owned lands	1	2	3	4	5
1	2	3	4	5	Increased awareness and protection of natural landscapes	1	2	3	4	5
1	2	3	4	5	Greater community ownership and stewardship of recreation and natural resources	1	2	3	4	5
1	2	3	4	5	Greater protection of fish, wildlife, and plant habitat from growth, development, and public use impacts	1	2	3	4	5
1	2	3	4	5	Increase stewardship and protection of river corridors	1	2	3	4	5
1	2	3	4	5	Increased work productivity	1	2	3	4	5
1	2	3	4	5	Increased local tourism revenue	1	2	3	4	5
1	2	3	4	5	Reduced health maintenance cost	1	2	3	4	5
1	2	3	4	5	Preservation of the special landscape character of this place	1	2	3	4	5

21. For the zone that contributed most to your satisfaction, please indicate your preference for how each of the following recreation setting conditions should be managed. Please base your answer on the character of the recreation setting condition that would best enhance the experience and benefits you desire. (please ✓ one answer for each of the twelve setting conditions)

- Remoteness:  Make area more isolated  Leave as is  Improve ease of vehicle access to area
- Naturalness:  Make a more natural appearing area  Leave as is  Allow more man-made landscape alterations
- Facilities:  Remove some facilities (e.g. roads, trails, restrooms)  Leave as is  Develop more facilities (e.g. roads, trails, restrooms)
- Foot Trails:  Reduce/limit foot and horseback trails  Leave as is  Create/allow more foot and horseback trails
- Bike Trails:  Reduce/limit mountain bike trails  Leave as is  Create/allow mountain bike trails
- Motorized Routes:  Reduce/limit motorized routes  Leave as is  Create/allow motorized routes
- Group Size:  Reduce the group size allowed  Leave as is  Encourage larger group size
- Contacts:  Lower interaction with others  Leave as is  Allow more use and interaction with others
- Evidence of Use:  Rehab and reduce signs of other's use  Leave as is  More evidence of other visitors is OK
- Visitor Services:  Reduce services, staff contact and assistance  Leave as is  Provide more services, staff contact and assistance
- Visitor Information:  Less maps and brochures  Leave as is  Provide more maps and brochures
- Management Control:  Use a more "hands-off" management style  Leave as is  Exercise more visitor and land use controls

**PART 4 - The final section asks for some background information about you and your household. This information will be kept in strictest confidence and used for statistical purposes only.**

22. Are you ...?

- Male  Female

23. What year were you born? \_\_\_\_\_

## Managing Recreation in Red Hill SRMA – Community Recreation Market



If management objectives were established in a previous plan then include them in your list of possible experiences & benefits outcomes.

### Administration

- Coordinated management with Red Hill Council.
- Maintain relationship with Town of Carbondale, Garfield County, BLM, DOW, CDOT, community members and other parties

### Marketing /Info./ Educ.

- Promote of environmental awareness / local land stewardship.
- Wayside displays with map of trails & education message.
- Develop brochure.

### Monitoring

- Visitor Surveys
- Volunteers will monitor contacts

...maintain a... Install interpretive signage... Retain the existing characteristic landscape... The level of change in any of the basic landscape elements (form, line, color, texture) due to management activities will remain low and not evident (VRM Class II)... Apply no surface occupancy stipulations to the area.

### Social Setting

Visitors can expect to see, on an average day, a maximum of 10-15 groups on travel routes around Mushroom Rock and <10 on the northside, slight vegetation trampling along travel routes and infrequent evidence of other users once away from trailheads.

### Administrative Setting

Guide visitors with simple regulatory and informational signs, maps and/or brochures. Funding through user fees not preferred. Restrict mountain bikes to trails and encourage other non-motorized/mechanized visitation to use trails. Limit motorized travel to authorized users on a temporary basis. Initiate educational efforts to keep visitors on designated routes and away from private property. Utilize regular law enforcement patrols at access points, patrol infrequently to interior areas. Visitor contacts by field personnel/seasonal/volunteers will be the preferred method to gain visitor compliance.

Manage for visitors to have the opportunity to participate in:

- day-use walking,
- hiking,
- running,
- horseback riding &
- mountain biking

### Experiences

- Escaping everyday responsibilities / other people for awhile.
- Enjoying frequent access to outdoor physical activity
- Enjoying the areas wildlife, scenery, views and aesthetics

### Personal Benefits

- Better mental and physical health through reduced tension/anxiety
- Higher satisfaction with life
- Improved physical fitness/ better health
- Greater cultivation of an outdoor-oriented lifestyle.

### Community Benefits

- Greater understanding and respect for private property
- Heightened sense of community pride & satisfaction

### Environmental Benefits

- Greater environmental awareness and stewardship
- Greater aesthetic appreciation
- Preservation of this special place

### Economic Benefits

None identified

Interact with

Produce

Facilitate

24. Please indicate the highest level of education you have attained. (please circle one)

Junior High		High School					College			Graduate School	
7	8	9	10	11	12	13	14	15	16	17	18+

29. If you have any additional comments or suggestions for managers about your most satisfying zone in the Gletwood Springs Field Office, please write them below:

25. What was your employment status during the past year (✓ all that apply)

- Full-time student
- Part-time student
- Employed part-time
- Employed full-time
- Unemployed
- Homemaker or caregiver
- Retired
- Other (please specify \_\_\_\_\_)

26. Do you consider yourself to be Hispanic, Latino or Latina (✓ one)

- Yes
- No

27. With which racial group(s) do you identify? (please ✓ all that apply)

- American Indian or Alaska Native
- Asian
- Black or African American
- Native Hawaiian or other Pacific Islander
- White
- Other

28. Which of the following broad categories best describes your total annual household income for the last calendar year (✓ one)

- \$25,000 or less
- \$25,001 – \$50,000
- \$50,001 – \$75,000
- \$75,001 – \$100,000
- \$100,001 – \$125,000
- \$125,001 – \$150,000
- More than \$150,000

Thanks for completing this survey. Please place it in the pre-stamped envelope and mail it today!

Appreciative Inquiry is a technique that can be used when working with small groups or individuals

- Groups move forward by identifying the factors that contribute to their success, rather than the reasons for their problems and their failures
- Typical way to ask for public participation
  - Talk to the most discontented, ask what should be fixed
- Instead, talk to everyone about what they value in a place, an activity, or an experience



“By asking positive questions, we can generate new images of the future -- images evoked by the best of the past and present. These powerful images – of ourselves, our organizations and the world -- can inspire action and innovation.”

From Appreciative Inquiry website

How do we ensure that the information we collect is meaningful to our planning process?

During discussions/meetings additional Issues may arise or be further clarified

Preliminary issues are identified in the Prep Plan.

– This is usually done by the expertise of the Recreation Planner and other staff members.

- Additional Issues derived from the public during the scoping/data gathering process.

– Data should be collected to help with supply/demand analysis.

– Data needs to be collected spatially, by preliminary identified zones.

## So, what's the issue?

- If you ask people for their issues or concerns, what might you get?
- How can you work with the public to get something meaningful & useful?

## Reframing

- takes us from *positions* to *interests*
- "The art of reframing is to maintain the conflict in all its richness but to help people look at it in a more open-minded and hopeful way." -- *Bernard Mayer*
- creates a common definition of the problem
- helps dig down to the underlying issues

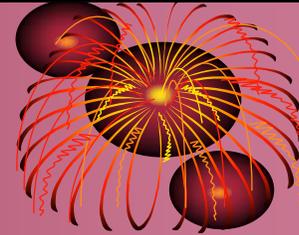
- Positions are what people often say they want
- You need to know WHY they want what they want
- Keep asking the question, *Why?*
  - This will help discover customer and visitor preferences.

## Citizen Proposals

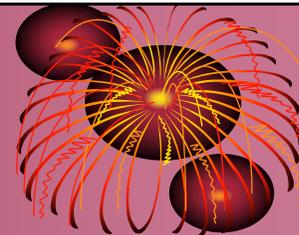
- Why would you be getting them?



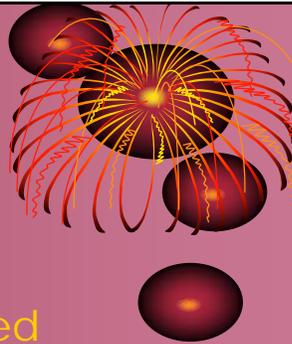
# FACA !!!



- **Federal Advisory Committee Act**
- A 1972 law enacted to reduce special interest group influence on decision-makers
- See overview in Planning Handbook, Appendix B



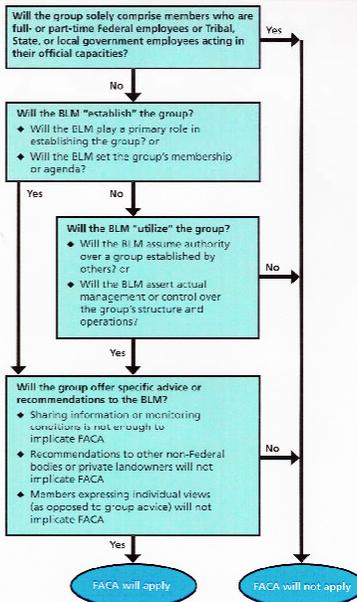
- Was the group established by a federal agency?
- Does BLM set the agenda?
- Does BLM control who is on the group?
- Then FACA probably applies



- Was the group established without government involvement?
- Does the group set its own agenda?

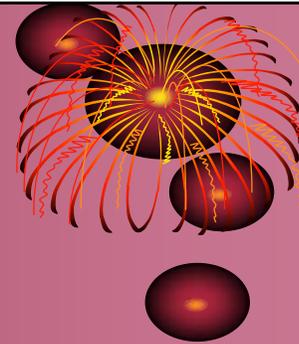
### Does FACA Apply?

Indicators for determining the applicability of the Federal Advisory Committee Act (FACA) to the Bureau of Land Management's Alternative Dispute Resolution-based Collaborative Community Working Groups



Note: This chart was derived from a decision tree published in Section 3.11, "Practical Guidance on the Applicability of the Federal Advisory Committee Act," BLM Admin. L. 1711 (1/2006).

Bureau of Land Management Alternative Dispute Resolution and Conflict Prevention Program  
1641 C Street NW, Mail Stop 1050, Washington, DC 20240 Phone: 202-410-6184 Fax: 202-871-1921 <http://www.blm.gov/> Email: [adrc@blm.gov](mailto:adrc@blm.gov)



- If you have any doubt, consult your planning coordinator and/or solicitor!

## Data Standards

- Standardized, accurate, and reliable data and information are critical to the development of plan assessments, alternatives, impact analysis and planning decisions.
- Appendix G, Managing and Applying Data and Information

## Summary

How will you be able to incorporate what you have learned in this module when you are in the planning process?

What do you think was the most important thing you learned?

Are you less (or more) apprehensive about your role in the RMP?

## Objective Four

- Be able to generate an Existing Character Statement for your planning area