

# **Social and Economic Aspects of Planning**

## **Inventory Data**

### **Step 3 Objectives**

PRESENTER: Let's look at data collection. The objectives... we want to define the social and the economic study areas. And Josh raised the issue -- or the question earlier about what's the appropriate economic study area, and that might vary depending on the issue. We'll talk about that a little more. We also want to assemble data to address the planning issues and set the stage for assessing impacts. Those are the objectives for step three.

On the screen you will see, you know, again a schematic of the planning steps and the corresponding social science activities. So we're looking at step three now, inventory data is the planning step, and for the social science activities, we're looking at identifying inventory methods and collecting the necessary social and economic data.

Tools in the toolbox... planning tools, data collection by each program and resource, economic and social tools. We're going to have data for each program resource for the social-economic analysis. These include things like the economic profile system, economic profile system for communities, surveys, semistructured interviews, focus groups, informal interviews, participant observations. All kinds of data sources.

You know about data. Gilbert does. So here we have, you know, the pointy-haired boss coming in and asking questions: "Do you have those budget numbers from last month?" Sounds like a budget question. The response is. "They're totally inaccurate. "I know, but those are the only numbers we have." "Actually, we have infinite inaccurate

## **Social and Economic Aspects of Planning**

### **Inventory Data**

#### **Step 3 Objectives**

numbers to choose from." "So what do you do with all of this?" "Let's keep those in our back pocket in case we need them." And then he's going to encrypt them so no one else can use them.

Well, at least they've got numbers. So let's talk about collecting data.