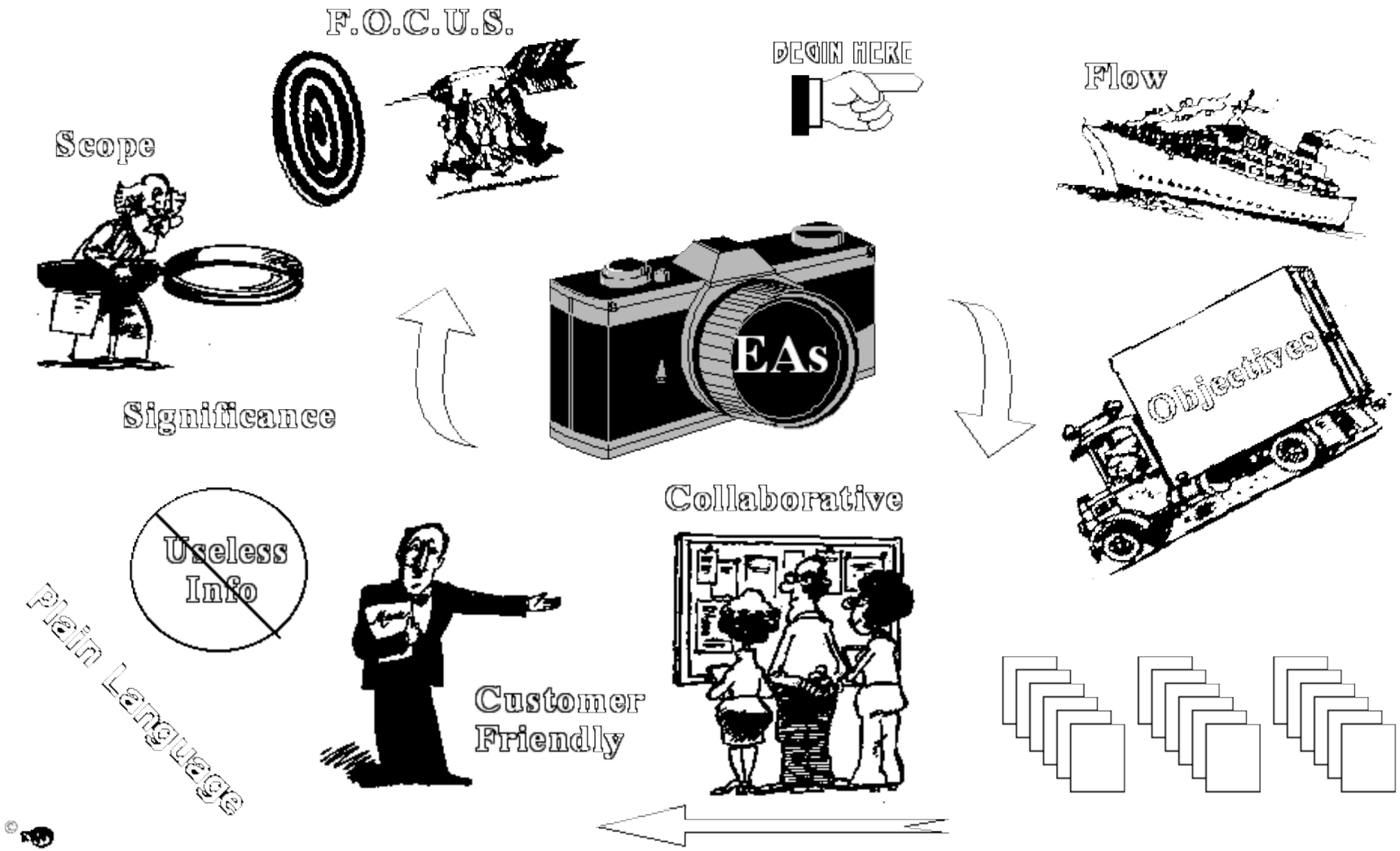
F.O.C.U.S.
BEGIN HERE
Flow
Scope
EAs
Objectives
Significance
Collaborative
Useless Info
Plain Language
Customer Friendly