

Unit

Unit 1 – Overview of Two Systems

Unit 2 - Looking at Landscapes

Unit 3 – Project Planning and Visual Mgt

Unit 4 – Design Fundamentals and Strategies

Unit 5 – Environmental Factors

- **Contrast Rating Process**

- **Writing EAs**

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Objective

Participants will apply the principles of good project management to incorporate visual resource objectives into all phases of project planning.

Key Points to Remember

- Incorporate visual resource considerations early in and throughout project process
- Understand existing constraints (including financial)
- Team approach is best
- Field review is essential
- Don't jump to design details too soon – analyze landscape and projected contrast

Key Points to Remember

- Listen to applicant/operator needs
- Explain reasons for managing landscape
- Empower operator to come up with solutions
- Seek common ground w/operator
- Monitor-document what worked, not worked
- Seek advice from experts: landscape architects, realty staff, on-line BMPs

Incorporate Visual Resources

Visual Resources should be considered in every step of project planning process.



Incorporate Visual Resources

Incorporating visual resource considerations throughout project planning process will result in fewer or no mitigation measures.

Incorporate Visual Resources

The cost of not incorporating visual resource considerations into project planning process may exceed the cost of doing so.



What is wrong with this picture?

What could we do differently?

Understand Existing Constraints

- Laws, Management Strategies, Guidance
- RMPs, Forest Plans, City and County General Plans
- **VRM and Scenic Mgt Class Objectives**
- Implementation Plans, including
 - Travel Management Plans
 - Transportation Plans
 - Master Plans
 - Recreation Area Management Plan (RAMPs)
- Project plans, design guidelines/standards
- Existing facilities

Understand Existing Constraints



Team Approach is Best



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Every Affected Resource should have appropriate representation on the planning team.

- Project Proponent
- Soils
- Wildlife
- Cultural
- Recreation Planner
- Landscape Architect
- Engineer
- Etc.

Team Approach is Best

Get planning team and proponent together:

- early
- often
- on the ground



Field review is essential

There is no substitute for on-the-ground project review!



Don't Jump to Design Too Soon

Thoughtful planning leads to good design.



Exercise –

Describe the form, line, color and texture of the proposed project.

The local county commissioners are proposing a water tank next to a Reno suburb. It's your typical tank, 30'x90' feet and it similar to one found in Las Vegas. We hope BLM can approve this soon given the dry conditions in Reno.

