

## Exercise 7 – Vision

### **Purpose:**

The purpose of this exercise is to develop a vision statement for your land use plan.

A vision statement is how you want the planning area to look and feel over the long term. It should apply to all alternatives and be consistent with the purpose and need and goals. It should be very broad and general and provide a starting point for agreement between BLM and its partners. Writing a vision is optional, but it's a good way to bring your partners together early in the process.

At the end of this exercise, you should have a draft vision statement for your plan that satisfies the RMP Team and stakeholders.

### **Supplies needed:**

- Whiteboard or 2 or 3 flipcharts
- 4x6 Post-it notes (1 per person)
- Markers (1 per person)

### **Instructions:**

1. Each person (RMP Team and partners/stakeholders) should take 5 or 10 minutes to write a few words on each post-it note to capture how you want the planning area to look, feel smell, sound, function for your children, grandchildren, and great-grandchildren. Avoid bureaucratic terminology; instead use words like clean air, quaking aspen, protection for Big Mountain area, healthy riparian areas, places where I can drive my 4-wheeler, opportunities to continue my current lifestyle. Put the post-it notes on the white board or flipcharts. Keep going until there are no more ideas.
2. Look at all the ideas and sort them into similar comments/categories. Combine similar comments, deleting the repeats. Rewrite comments as necessary (for example to include all the similar comments into one concept.) With agreement, delete any that don't fit or are beyond the scope.
3. Keep sorting and combining and rewriting until you have a broad vision statement (paragraph) that all participants like.
4. You can either leave the vision statement hand-written on a flipchart or you can type it up and post it on a shared drive. Feel free to tweak it as needed, but be sure all parties still agree with it.

NOTE: we have found that if this exercise is left up to BLM employees only, the vision statements can tend towards having bureaucratic terminology. When your non-BLM partners participate, the vision can tend more towards having user-friendly language.

### **Approximate Time:**

2 hours