

Partnership and Collaboration: Roles and Process



Managing by Network 2012
Helene Arons
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- A relationship/agreement between people created through an expressed or implied commitment
- Join together to achieve a common goal
- Combine their assets to accomplish the vision

What is a Partnership?

- Common goals are better achieved together than separately
- An evident and tangible benefit to all partners
- Secure sustainable sources of revenue
- Good governance practiced

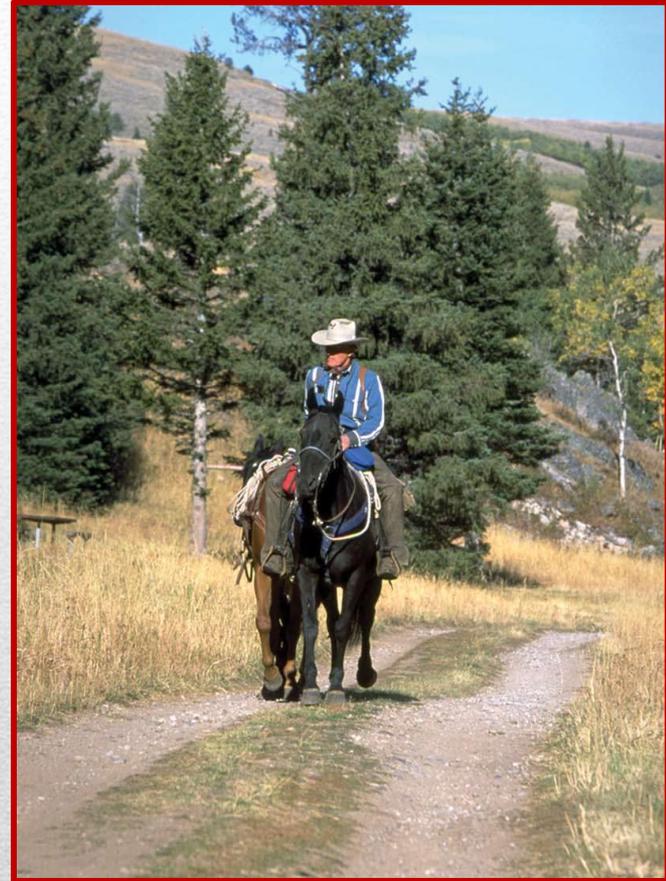


Partnerships work best when....

An individual, group or organization impacted by a process or decision, but not necessarily actively involved

Different stakeholders

- ✓ Community of place
- ✓ Community of interest
- ✓ Community of identity
- ✓ Community of Practice



What is a Stakeholder?

- The act of working or acting together with others to achieve a common goal
- Partners who work together to achieve common goals and objectives using decision making tools supported by Roberts Rules of Order, Voting, Quorum.

What is Cooperation? A Cooperator?

- An open and inclusive decision-making process designed to engage a broad array of diverse citizens/organizations
- Usually makes decisions by consensus
- Allows different groups the opportunity to meet and communicate on equal footing
- A collaborator is an entity who actively participates in a collaboration process

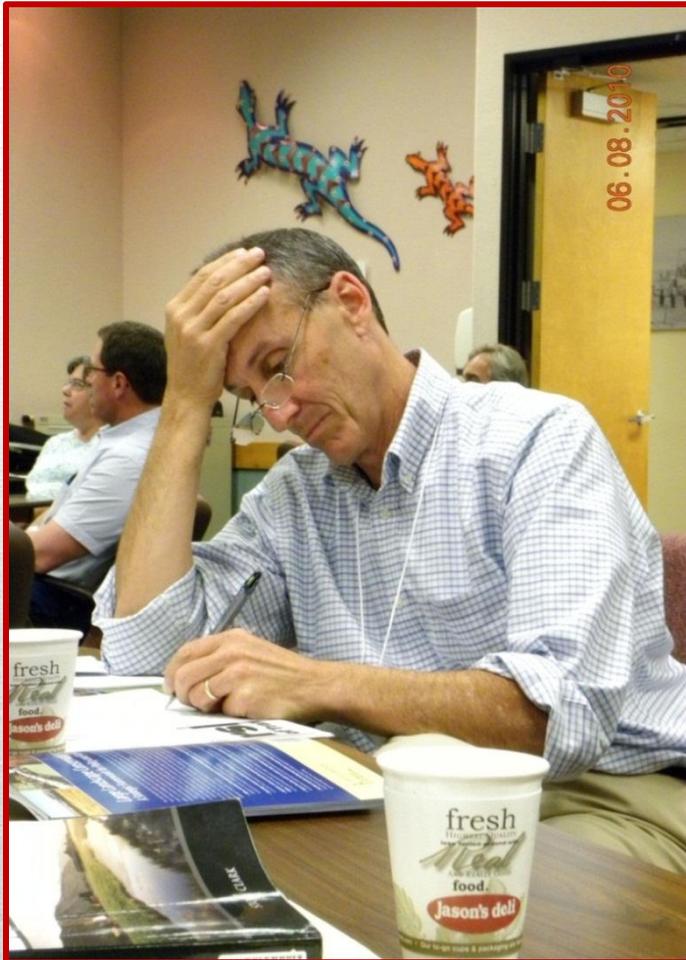
What is Collaboration? Collaborator?

Levels of Stakeholder Involvement

INFORM	CONSULT	COOPERATE	COLLABORATE
Provide public with information to assist them in understanding the problem, solution, opportunities, solutions	Obtain public feedback or analysis, alternatives, or decisions. Agency makes decisions	Agency partners to achieve common goals and objectives. Each partner maintain their autonomy in decision making	Partners use consensus or modified consensus to achieve common goals and objectives. Autonomy of decision making rests with the group, not each partner.
Agency will keep public informed	Agency will keep stakeholders informed; listen to and acknowledge concerns; provide feedback on how public input influenced the agency's decisions and actions.	Partners agree on a framework of communication to support the partnership. They develop a partnership work plan including needed resources; determine formal agreements, and evaluation criteria. These elements reflect each partner's goals and objectives related to a common purpose.	Partners agree on a framework of communication to support the partnership. They develop a work plan, including needed resources; determine formal agreements, and evaluation criteria. These elements are a reflection of the goals and objectives of the group.

A group of approximately 15 people are seated around a large, dark wooden conference table in a meeting room. They are engaged in a discussion, with some looking at documents on the table. The room has a grey carpet and fluorescent lighting on the ceiling. A whiteboard in the background displays the word "Collaborators" in red, cursive-style text. The participants are dressed in business casual attire, including shirts, blouses, and a cap. The overall atmosphere appears to be a professional collaborative meeting.

Collaborators



A partnership is a *noun*,
a relationship

Collaboration is a *verb*,
a decision-making
process used by a
partnership to reflect
a collective consensus

Noun or Verb?



Stakeholder	Partner
Cooperator	Collaborator

Definitions of Participant Roles

Process	Yes or No
Inform	
Consult	
Cooperate	
Collaborate	

Levels of Stakeholder Engagement

In accordance with the Federal Land Policy and Management Act (FLPMA) of 1976 and the BLM regulations on resource management planning, the BLM has a responsibility to **coordinate** its planning efforts with other Federal agencies, state and local governments, and federally recognized Indian tribes (43 U.S.C. 1712(c)(9); 43 CFR 1610.3-1). This responsibility applies to all affected governments and agencies, whether or not a cooperating agency relationship has been established. However, there is no such designation as “coordinating agency status.” The BLM planning regulations make clear that the *cooperating agency* relationship is intended to facilitate coordination. The cooperating agency relationship goes beyond coordination by facilitating a close collaboration in sponsoring public involvement, reviewing resource data, formulating alternatives, and analyzing potential impacts. A cooperating agency relationship provides an excellent opportunity to meet the coordination responsibilities under FLPMA.

- Marci L. Todd, Bureau of Land Management, Chief, Division of Decision Support, Planning and NEPA
- Raul Morales, Bureau of Land Management, Deputy State Director for Resources, Lands and Planning

Why are we hearing the term “coordinating”?

You said left, not
right... #@!#!@#!

