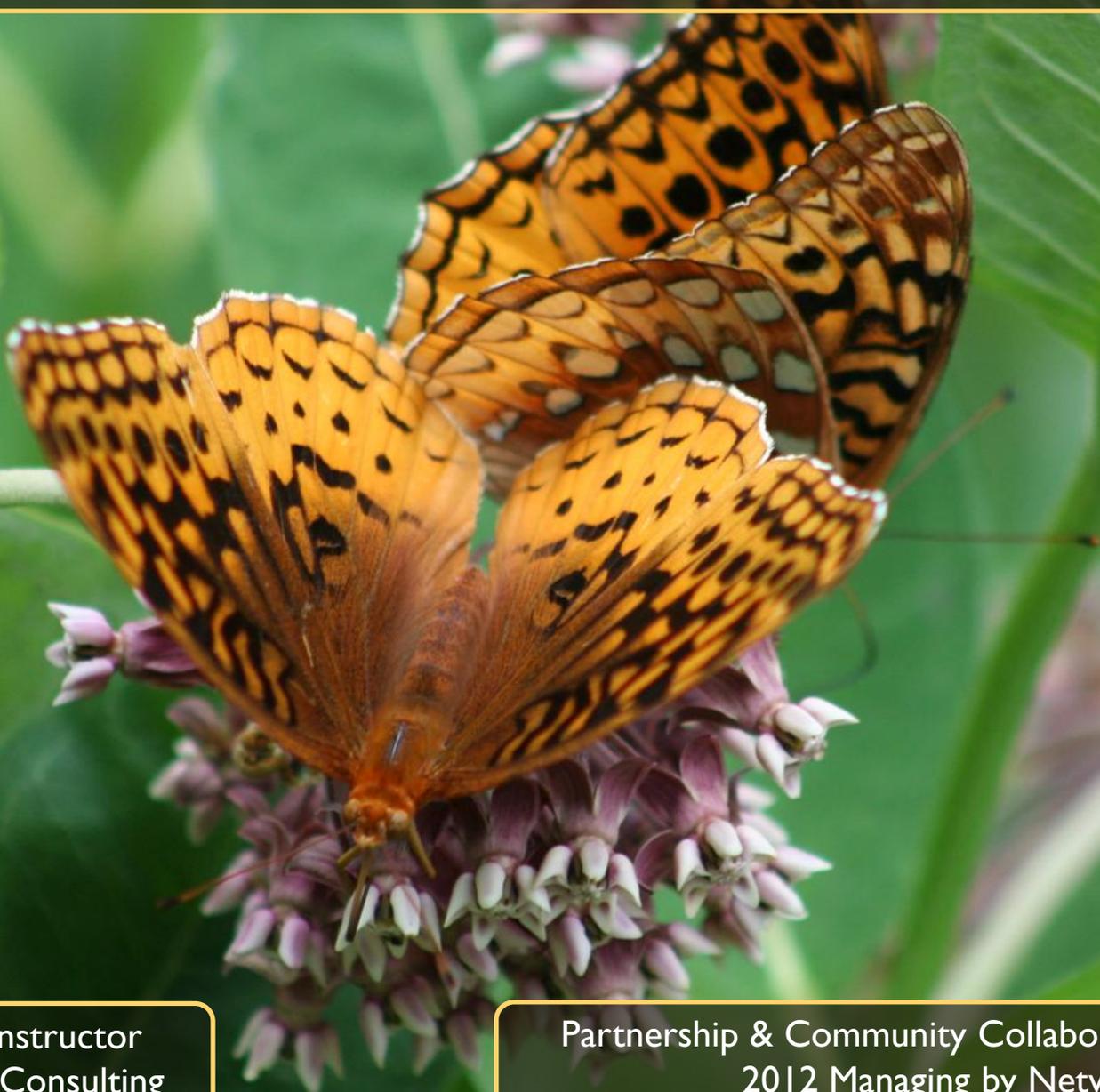


# Network Life-Cycle: Six Stages of Development



Liz Madison, Instructor  
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Partnership & Community Collaboration Academy  
2012 Managing by Network

# The Caterpillar



What is the need?  
Why is this need important?  
Who shares this interest?

## Visioning Stage

Whether initiated by a federal employee or recommended by a stakeholder or partner

network development begins with a vision

of how we might work together to steward the nation's natural and cultural resources

# The Caterpillar

## Conceptual Stage

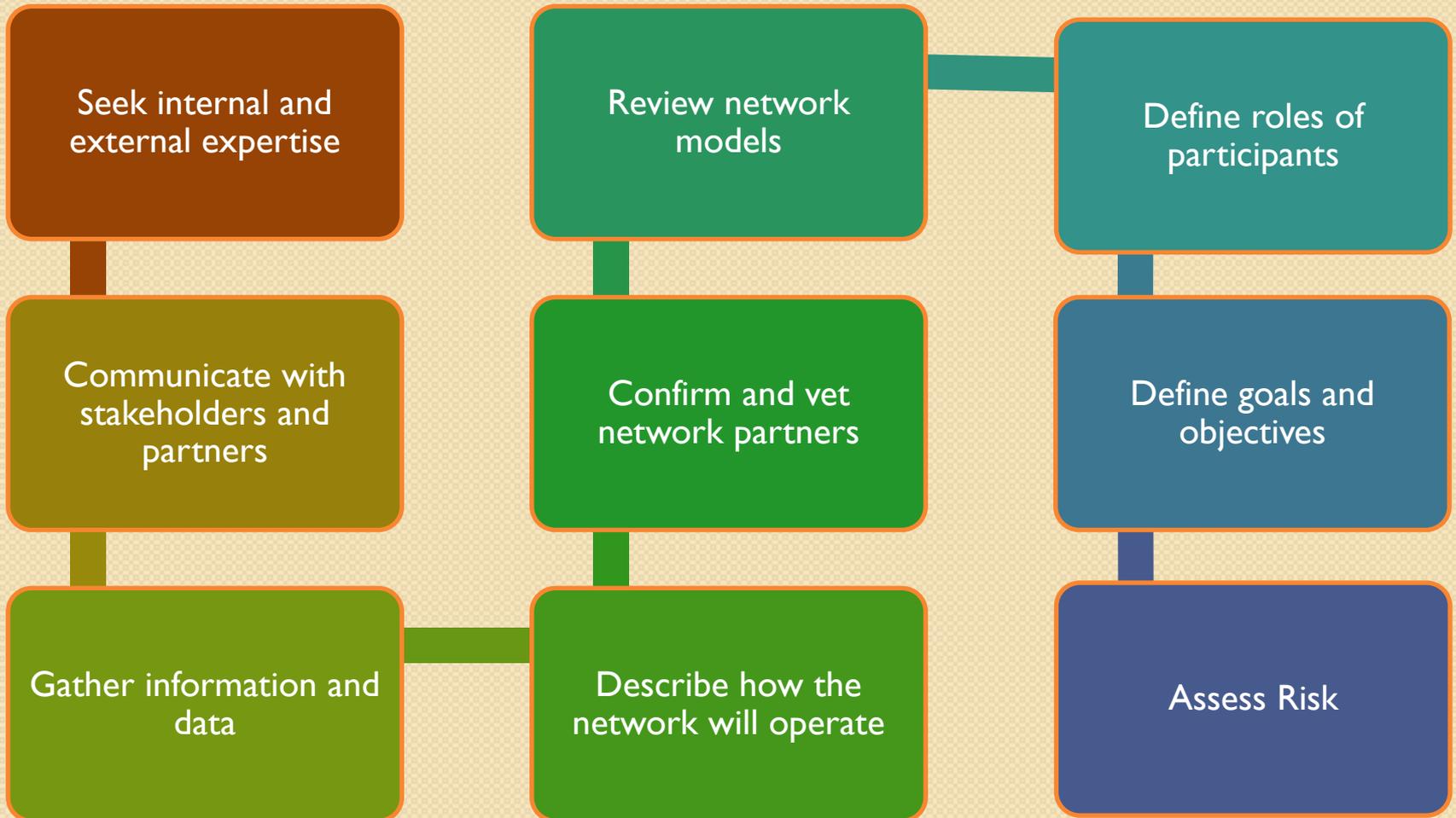
Build a framework for internally and externally communication, cooperation and/or collaboration

Discuss and define the concept to include who, what, where, when and how this network will operate



Take into consideration an agency's: authorizations, polices, practices, expertise and financial resources

# THE COCOON Research and Development Stage



# THE COCOON

## Implementation Planning Stage



# The Butterfly

## Active Stage

Apply Vision, Concept, R&D, and Implementation Planning Phases to on-the-ground action.

Demonstrate the best practices of

- ✓ adaptive management
- ✓ moves management
- ✓ communication



# The Butterfly

## Evaluation & Recognition Stage

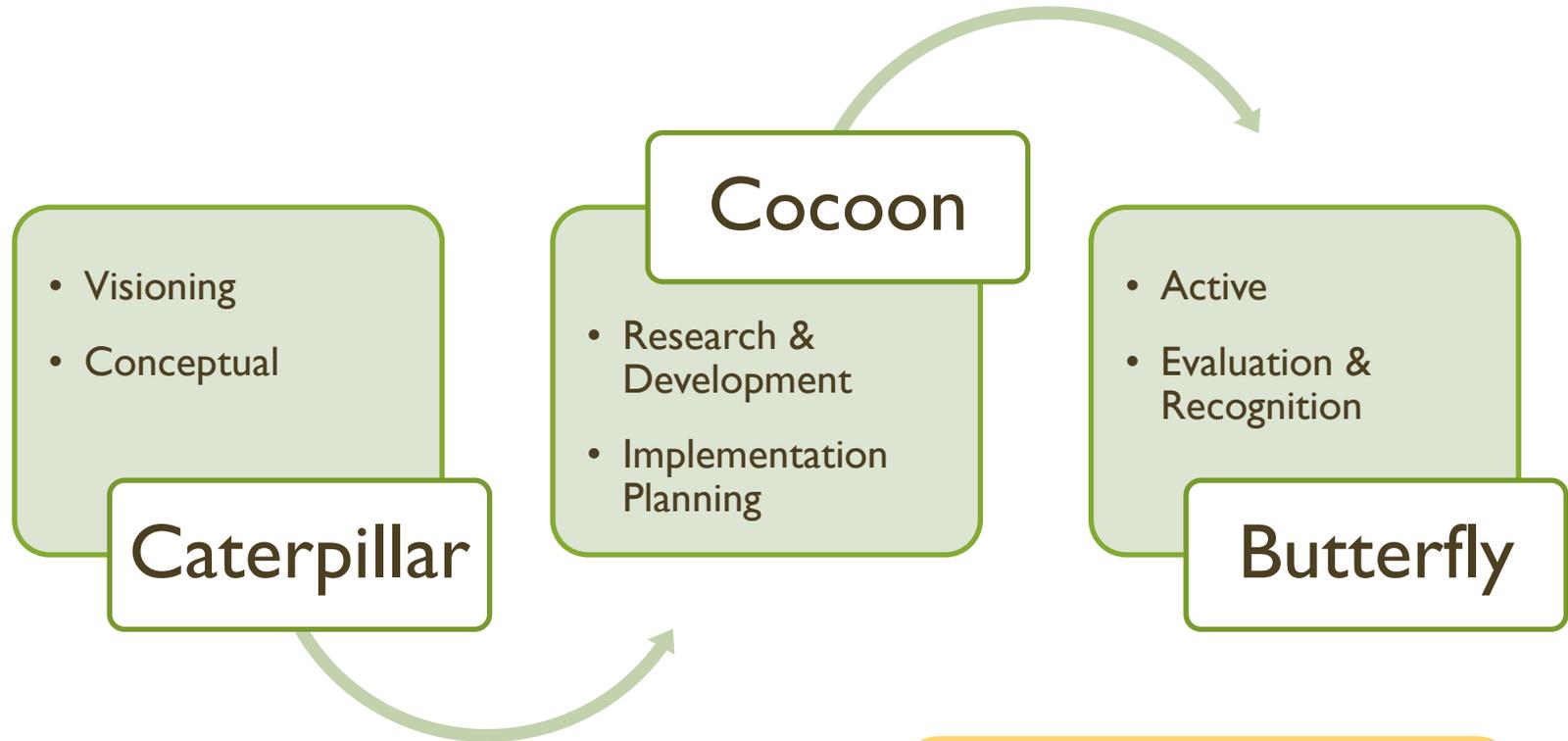
Evaluate the performance of the network from the

- ✓ perspective of the agency
- ✓ network partners

Evaluate your performance in working with the network



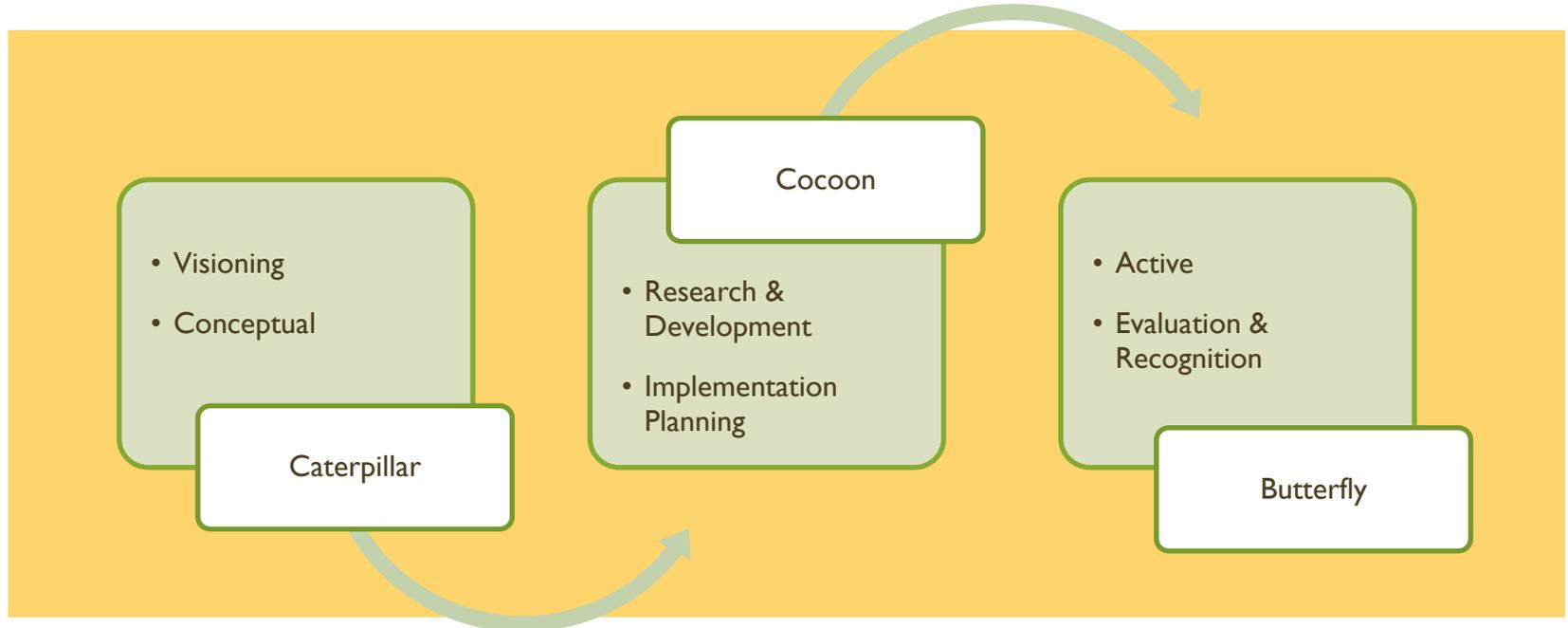
# Six Stages of Network Development



**It's like skipping rope.  
You miss a step and you  
get tangled in the rope.**



What stage best reflects the status of your network?





What are next steps  
you will take to move  
forward?

