

Strategic Thinking



**PARTNERSHIP & COMMUNITY COLLABORATION
ACADEMY**

MANAGING BY NETWORK 2012

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“You’ve got to think about the big things, while you are doing the small things, so all the small things go in the right direction.”

~Alvin Toffler



STRATEGIC THINKING



Formulate effective strategies consistent with the mission, vision and priorities of the agency in the global environment

Examine policy issues and strategic planning with a long-term perspective

Determine objectives and set priorities

Anticipate potential threats or opportunities

Strategic Thinking



Formulate effective strategies consistent with the mission, vision and priorities of the agency in the global environment

- What role does your agency play in the global economy?
- What partnership strategies support this role?



Distinguishing Behaviors



1. Seeks, identifies and accounts for perspectives and issues outside of their program, the Agency and/or the Federal government in developing organizational strategies
2. Develops and uses criteria for determining the optimal use of available resources based on mission priorities
3. Goes beyond assumptions/“givens” in assessing issues and changing circumstances

Strategic Thinking



Examine policy issues and strategic planning with a long-term perspective

- Note two long-term trends that currently influence the manner in which we view policy and strategic planning tools?



Distinguishing Behaviors



1. Works with internal and external stakeholders to gain support for identified changes and leverages their support with other affected or interested parties
2. Describes and clearly communicates the urgency and importance of the organization's strategy and performance objectives throughout the organization and to external stakeholders
3. Communicates the customer focus throughout the organization

Strategic Thinking



Determine objectives and set priorities

- How do you establish partnerships and community collaboration objectives and priorities ?
- How do you communicate objectives and priorities to your colleagues?



Distinguishing Behaviors



1. Establishes partnerships to maximize resource availability and organizational performance
2. Transcends functional and organizational boundaries to enhance long-term performance, efficiency and sustainability
3. Empowers informed decision makers on all levels to make effective and timely decisions

Strategic Thinking



Anticipate potential threats or opportunities

- How do you identify threats and opportunities related to your work in partnerships and community collaboration?



Distinguishing Behaviors



1. Builds consensus on long-term plans and strategy with internal and external stakeholders
2. Uses a metrics based approach to assess strategy effectiveness and identify proactive measures to adapt organizational initiatives to overcome obstacles
3. Remains alert to opportunities to enhance organizational effectiveness and acts, even if some risk is involved

Strategic Thinking & Network Life-Cycle

