



Partnership versus Collaboration

What is a partnership?

- A relationship created through an expressed or implied commitment
- Between two or more parties who
- Join together to achieve common goal
- Combine their assets to accomplish the goal

Partnerships work best when...



- The common goals are better achieved together than separately
- An evident and tangible benefit to all partners
- Effective fundraising tools in place
- Good governance practices

A STAKEHOLDER

A stakeholder is an individual, group or organization who is impacted by a process or decision, but not necessarily actively involved

A COOPERATOR

A cooperator is an entity actively involved in a process or decision-making activity and/or sharing of resources, in essence, a partner

Collaboration is an open and inclusive process, a tool to engage a broad array of diverse entities to come together to find solutions for issues/problems





Partnerships are relationships.....



Collaboration is a process, a decision-making tool to find the best creative outcome for an issue/problem

PARTNERSHIPS	PARTNERSHIP WHICH USES A COLLABORATIVE DECISION-MAKING PROCESS
Short or long-term	Long-term
Informal to formal relationships defined by different partnership arrangements	Formal relationships defined by different partnership arrangements
Participants may represent a single constituency	Participants represent a broad range of community interests
Choice of decision-making tools	Decision-making tool, often consensus or modified consensus
Commitment to an individual mission, but understand their partner's mission	Commitment to a common vision
Individuals retain their authority	Individuals retain their autonomy
Enhances own and each other's capacity	Enhance own and each other's capacity

Stakeholder	Partner
Cooperator	Collaborator

Using the above, explain which definition best describes the participation in your current partnership effort ?

More about Collaboration



Why use a collaborative process?

- Opportunity to bridge traditional divides between entities in various land uses
- Proven track record in ensuring public lands are managed in an inclusive way
- One way of assuring public access to and understanding of management decisions

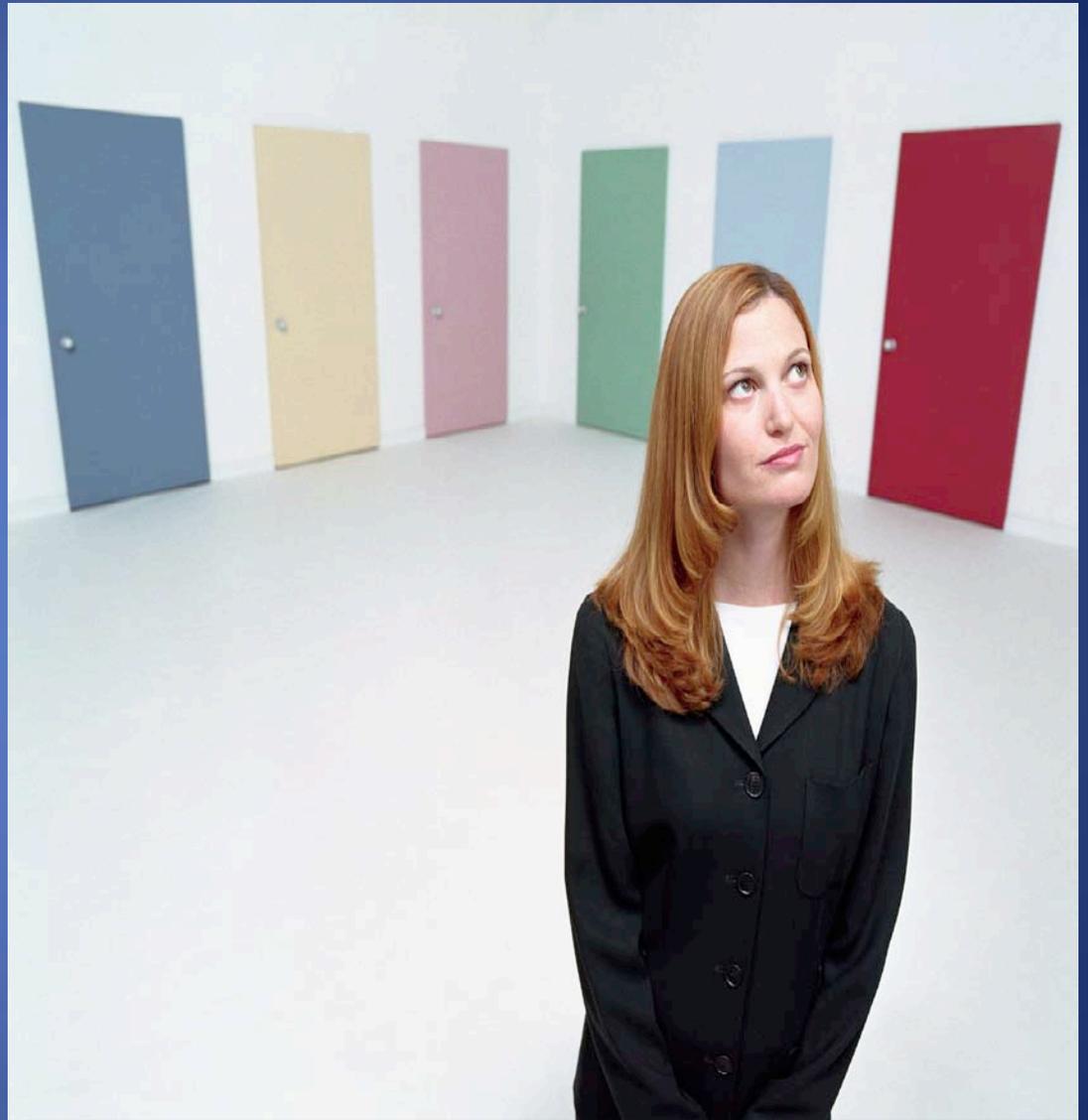
Best Practices

- The process is open, inclusive, transparent, accessible, and tailored to local needs.
- Meetings are civil and safe. No bullies allowed.
- Deliberations are thoughtful, frank, and never rushed.

Best Practices Continued

- There is an agreed-upon way to make decisions.
- Commitments that are made are honored. Trust is built on that confidence.
- It's a team effort. You win, you lose,
- you temporize as a team.

There is no
one right
way to
collaborate



Does having a collaborative process guarantee success?

No.

But.....

Putting your heads together will feel better than knocking them together.





When to use a collaborative process

- Problem beyond the ability of a single individual or group to handle.
- The issues are appropriate.
- The time is right.
- Key people/organizations are willing to come to the table.

Not every project will require or be conducive to collaboration

Some important questions to ask?

- What is the scale of the project?
- What is the nature of the conflict? Is the issue about information sharing or about values?



- Is your partnership using a collaborative decision-making process?
- If yes, describe the factors that made you decide to create a collaborative partnership?
- If not, explain the factors that made you decide to not use a collaborative decision making process.