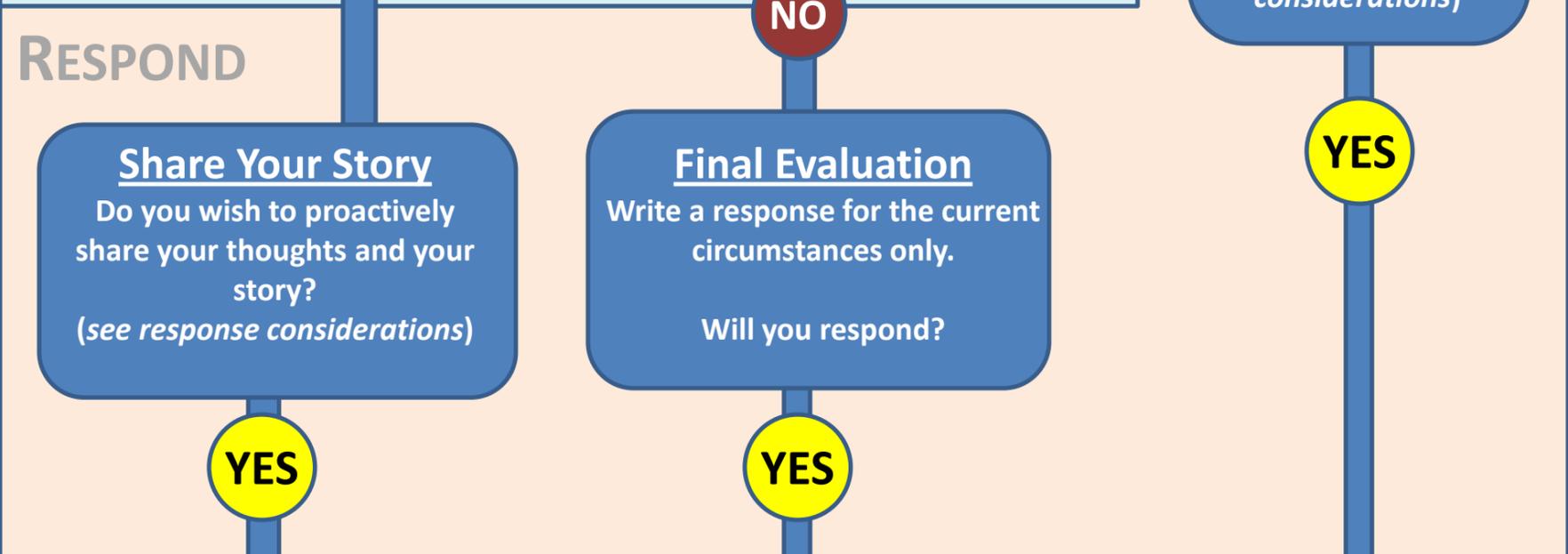
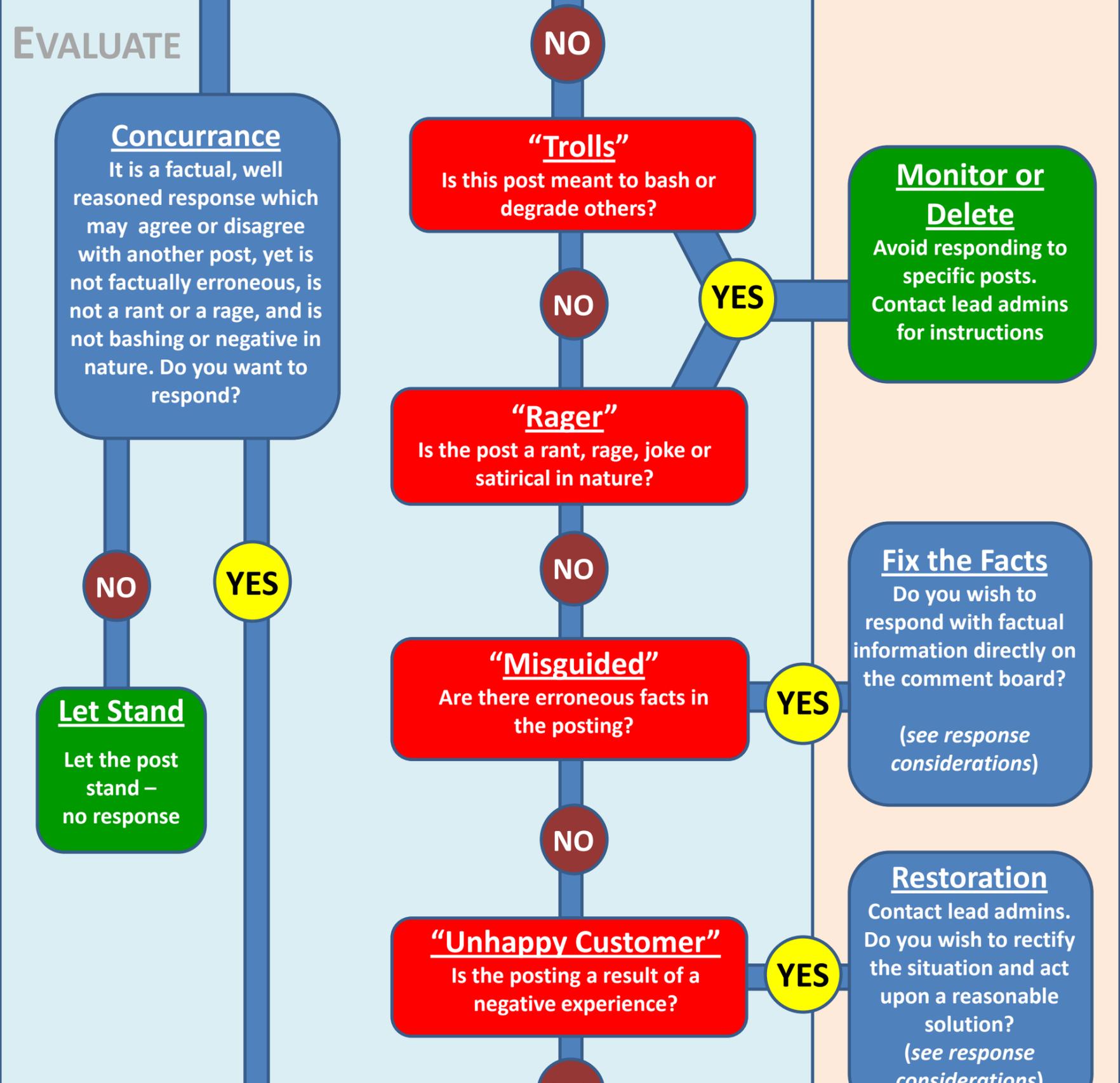


GLAC Social Media Responding

V.1.1, July 2009



RESPONSE CONSIDERATIONS

<p>Transparency</p> <p>Disclose your NPS and Glacier National Park connection.</p>	<p>Sources</p> <p>Cite your sources by including hyperlinks (particularly links to our nps.gov/glac website), video, images or other references.</p>	<p>Timeliness</p> <p>Take time to create a good response. Don't rush. Try to respond within 12-24 hours.</p>	<p>Tone</p> <p>Respond in a tone that reflects highly on the rich heritage, tradition and professionalism of the National Park Service.</p>	<p>Pause</p> <p>Pause before you post. If you are at all uncertain about your response, or don't quite know how to respond...ASK! Contact a lead admin and ask for guidance.</p>
<p>Redundancy</p> <p>Do the facts already exist online? Post a link to correct info.</p>				