Network Life-Cycle
Six Stages of Development
The Caterpillar

1. **Visioning**
   Manager identifies an opportunity to create a network based on why service(s) are needed and who will benefit from the service(s).

2. **Conceptional**
   Manager develops network concept to include basic elements of where, what, when, and delineates public agency goals and objectives.
3. **Research and Development**
Manager seeks internal and external expertise, communicates with current and potential network partners, gathers information/data and reviews applicable network models.

4. **Implementation Planning**
Manager selects methods to integrate external networking partners, assesses budget, identifies volunteer and/or assistance agreements or contracts as appropriate and develops evaluation criteria for outcomes.
5. **Active**

Networking partners adopt shared goals and objectives, develop work-plan, establish channels of communication, execute agreements/contracts, build infrastructure for service delivery.

6. **Evaluation**

Manager evaluates the performance of the network from the perspective of agency and the network partners.
Six Stages of Network Development

- Visioning
- Conceptual

Caterpillar

- Research & Development
- Implementation Planning

Cocoon

- Active
- Evaluation

Butterfly
Network Management is a Process

- What stage of development best reflects the status of your network management?

- What are two next steps you will take to move forward?