



Goals vs Objectives

Goals

- **Lofty, general**
- **Ideals**
- **Where the world ought to be**
- **Philosophical**
- **Desired qualities**
- **Not methodology**

Objectives

- **Tangible, measurable**
- **Outcomes**
- **Behaviors**
- **Ends**
- **Desired quantities**
- **Not stated as a learning objective**

Practice

Goal:

**Fill the glass
with H₂O**

Objective:

**Increase the
level of water
by 8 ounces**

More Practice

Goal:

Enhance proper functioning condition of the Salmon River streambed

Objective:

Reduce the sedimentation in the Salmon River by 30% in the first year

**Enhance native
habitat**

**Increase the acreage
of native saplings to
560 acres by the end
of the first year of the
project**

**Reduce habitat
degradation by
20% by the third
quarter**

Methods

- **Create** a model
- **Involve** students
- **Utilize** school sites
- **Train** 25 teachers
- **Develop** a curriculum

Good Objectives

- **Increase the number of classroom experiences for the local K-12 students to twenty-five teacher teams with two lab sessions each per year.**
- **Increase the number of science student mentors to 25 by the end of Phase I.**
- **Add two regions into the maritime chaparral habitat restoration model by the end of fiscal year 2008.**