

Over the weekend, the local paper ran an article about the park's 100<sup>th</sup> anniversary in 2016. The article said, "Plans for the celebration are already underway." This morning, you have five voicemail messages from potential partners, people eager to work with you.



- 1
- 2
- 3
- 4
- 5

When learner clicks a box, continue to next slide.

Click if you think **Partnership** is a good idea

Next

Over the weekend, the local paper ran an article about the park's 100<sup>th</sup> anniversary in 2016. The article said, "Plans for the celebration are already underway." This morning, you have five voicemail messages from potential partners, people eager to work with you.



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"Hi, it's Jane from the Friends of North Shore Park! I know 2016 is still a ways off, but we should probably start setting up some plans. I'm thinking we can hold some local fundraising events, and you can definitely count on us to provide some volunteers for the actual event—but we'll have to chat more about your..."

Scenario 1 selected

Learner clicks on those issues he/she thinks applies.

### Which Issues Should You Consider when thinking about this partnership?

- Legal issues
- Diversity
- What can they contribute?
- Are our priorities aligned?

When you hover over/click on one of the legal issues, continue to next slide.

Click if you think **Partnership** is a good idea

- Friends of North Shore Park
- 
- 
- 
- 

Next

## Legal Issues

National Park Services is forbidden by law from forming direct partnerships with organizations that are for profit.

Whether or not we can form relationships with non-for profits often depends on what kind of funding they receive and what kind of advocacy they do.

We can form partnerships with associations that do less than 10% advocacy and get less than 15 % profit from killing puffins.

about  
said,  
" This

Which Issues Should You Consider when thinking about this partnership?

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[Legal issues](#)

[Diversity](#)

[What can they contribute?](#)

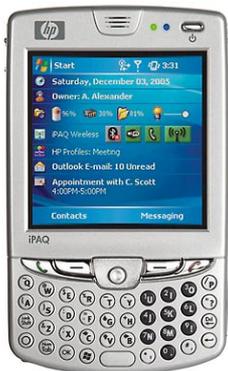
[Are our priorities aligned?](#)

Shore Park  
vation Association

While the content in this pop-up box may be inaccurate right now, it does communicate the idea that learners can learn 'enough' about this content area to guide the learner's decision.

Next

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"Hey there. I'm Bob Johnson from Pioneer Pride. We have a lot in common. I used to work in parks! NO kidding. I have a great idea for the club – we want to re-enact our original founding fathers fighting off the natives as we hike this trail. It will be a great way to show locals what our forebears went through. We'll need to set up a few key locations."

Scenario 4 selected

Which Issues Should You Consider when thinking about this partnership?

- [Legal issues](#)
- [Diversity](#)
- [What can they contribute?](#)
- [Are our priorities aligned?](#)

Click if you think **Partnership** is a good idea

- Friends of North Shore Park
- 
- 
- Pioneer Pride Club
- 

Next

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Once all five scenarios have been reviewed, the bottom panel is available at last.

Click if you think **Partnership** is a good idea

- Friends of North Shore Park
- Superior Conservation Association
- Hillside Brewhouse
- Pioneer Pride Club
- Great Lakes Wildlife Fund

Which Issues Should You Consider when thinking about this partnership?

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- [Legal issues](#)
- [Diversity](#)
- [What can they contribute?](#)
- [Are our priorities aligned?](#)

Next

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Learners can review any of the scenarios (and corresponding checks to the right) in deciding which partnerships to select below.

Which Issues Should You Consider when thinking about this partnership?

---

- [Legal issues](#)
- [Diversity](#)
- [What can they contribute?](#)
- [Are our priorities aligned?](#)

Click if you think **Partnership** is a good idea

- Friends of North Shore Park
- Superior Conservation Association
- Hillside Brewhouse
- Pioneer Pride Club
- Great Lakes Wildlife Fund

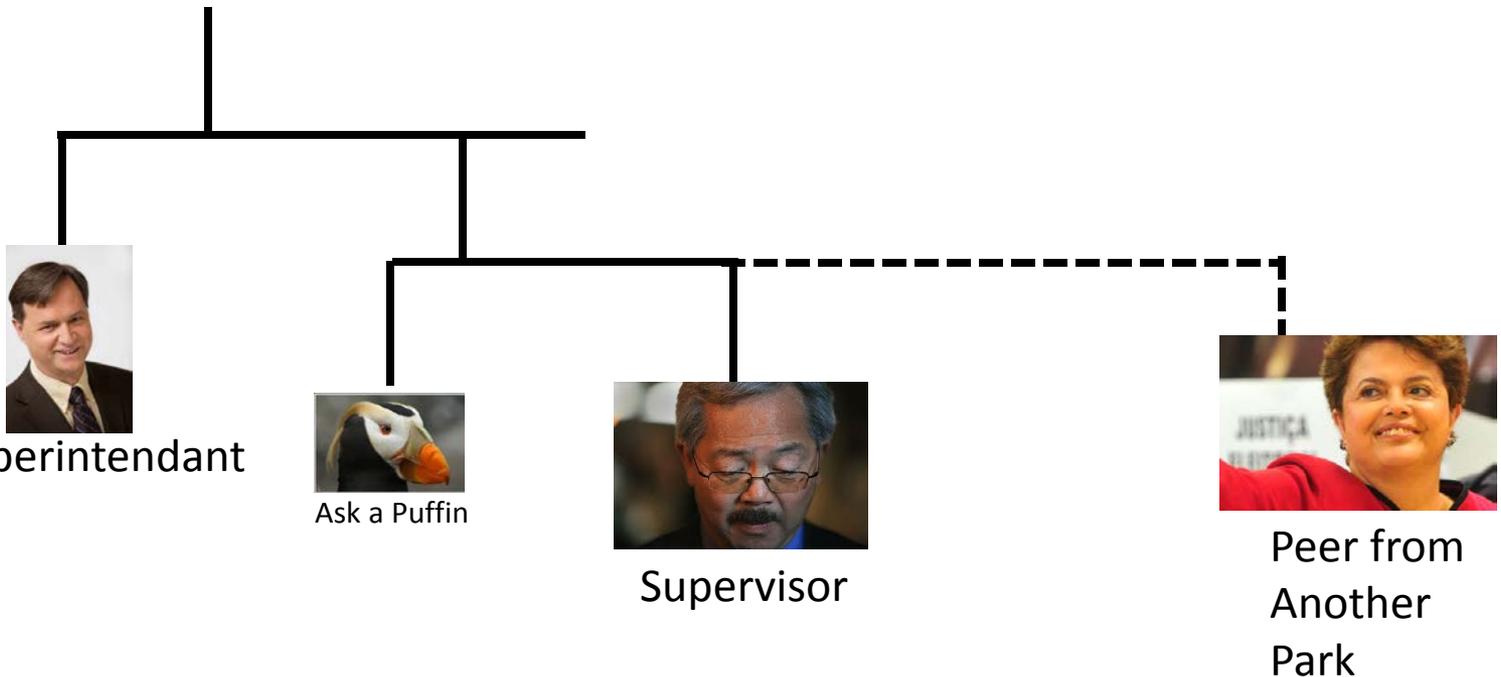
Next

## You Chose For Partnerships:

Friends of North Shore Park  
Pioneer Pride Club

Click a resource within NPS to get their thoughts on your decisions

Note: pop-ups with content specific to above selections should appear when users click images. There is no functional purpose to the org chart lines but we want to show them to illustrate how NPS is connected.



Choose Different Partnerships

Next

## You Chose For Partnerships:

Friends of North Shore Park  
Pioneer Park Club

### Feedback on Friends of North Shore P

“I’ve been assuming the Friends would be involved. If Jane is heading up the efforts, be prepared for a lot when it comes to enthusiasm, and less when it comes to delivery. She’ll get the fundraising goals, but she almost never gets the number of volunteers she promises.”

### Feedback on Pioneer Pride Club

“I’ve never worked with Bob so I have nothing for you there. But with any history club focusing on ‘pride,’ you better get clear on their attitude about diversity. Are they ‘proud’ at some other group’s expense?”

get their thoughts



Supervisor

Peer from  
Another  
Park

Different  
hips

Next

## You Chose For Partnerships:

Friends of North Shore Park  
Pioneer Park Club

### Feedback on Friends of North Shore P

“Don’t count on ONE group to provide all your volunteer support. What if they don’t come through?”

### Feedback on Pioneer Park Club

“What you told me about Bob Johnson has me a bit concerned. He may have worked for the NPS before, but does that make him an expert on the native culture of the area?”

get their



Supervisor



Peer from  
Another  
Park

Different  
Partnerships

Next

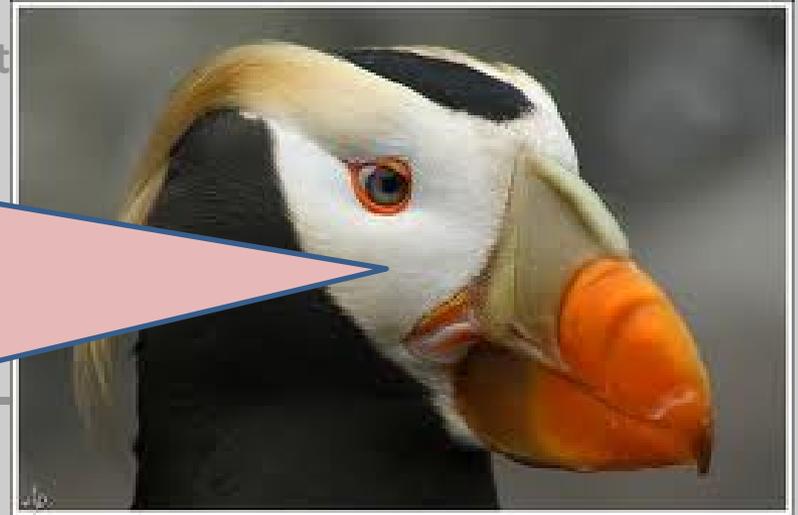
## You Chose For Partnerships:

Friends of North Shore Park  
Pioneer Park Club

**Feedback on Friends of North Shore P**  
“They don’t really impact me.”

**Feedback on Pioneer Park Club**  
“These people want to use trails that are closed for a re-enactment. If you let them in, you’re disturbing our habitat during mating season. Whenever you consider associations, don’t forget to think about the impact on local wildlife.”

get their t



Supervisor



Peer from  
Another  
Park

Different  
Partnerships

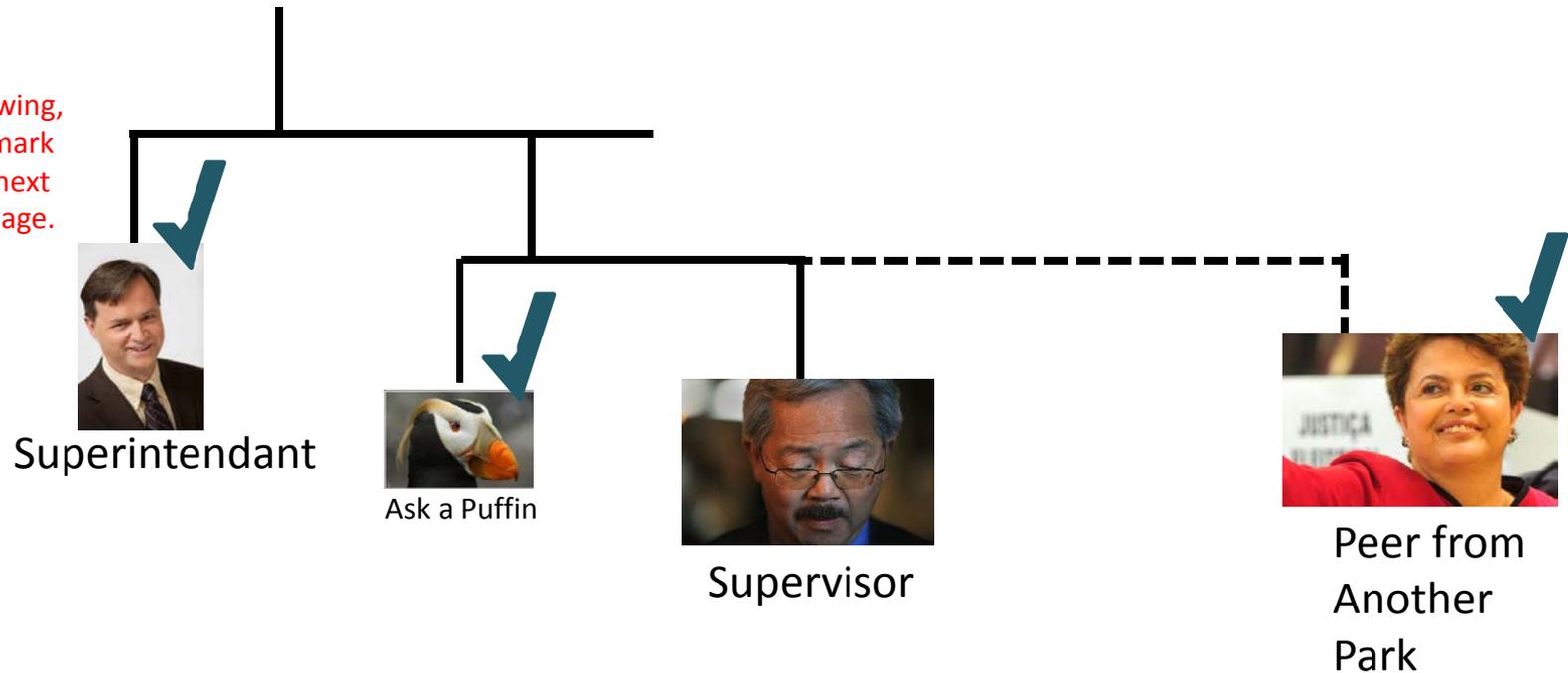
Next

## You Chose For Partnerships:

Friends of North Shore Park  
Pioneer Park Club

Click a resource within NPS to get their thoughts on your decisions

After viewing,  
a check mark  
appears next  
to the image.



After reviewing  
feedback, now this  
is available



**Choose Different  
Partnerships**

**Next**

# Feedback on Pioneer Park Club

## Quality of Park

The Pioneer Park club let go of their desire to use closed off trails once they understood the impact on the puffin population. The puffins remained undisturbed during critical mating season!

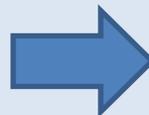
## Quality of People Involved (partners, visitors, NPS)

Several club members turned out to be great finds. They ended up volunteering a significant part of their weekends. Park visitors felt the event was “more special” with these local history experts on hand.

## Quality of Relationship

Bob Johnson, partner liaison, ended up with hurt feelings as his interpretation for re-enacting a local legend was dismissed as culturally insensitive (and had no basis in fact). Bob’s attitude made the partnership difficult to navigate between the club and the park.

1 of 2



We want a visual here like a stop sign or something that we can use to communicate – at a glance – satisfaction with the partnership. Perhaps a thermometer-like device with a red indicator to indicate satisfaction. Open to ideas.

Overall: Successful event but difficult partnership.

# Feedback on Friends of North Shore Park

## Quality of Park

They volunteers did not leave sanctioned areas and even took bags for gathering trash. They left the park better than they found it. Critical puffin areas were left undisturbed.

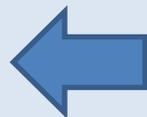
## Quality of People Involved (partners, visitors, NPS)

Seventeen volunteers showed up and weren't sure what to do for the first hour. Once that small snafu was resolved, they were fantastic, productive volunteers.

## Quality of Relationship

Once it was brought to Jane's attention that she often overpromises and under-delivers on volunteers, she agreed to gather better commitment from her volunteers and communicate more accurately. This awkward discussion actually led to an improvement in the overall relationship.

We want a visual here like a stop sign or something that we can use to communicate – at a glance – satisfaction with the partnership. Perhaps a thermometer-like device with a red indicator to indicate satisfaction. Open to ideas.



Conclusion text to finish the module.

Close this window to return to the Main Menu.