

Building A Strong Collaborative Corridor Management Plan for California Historic Route 66

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and Partner Superior

&

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Tourism for California Bureau of Land Management

October 3, 2012



A Journey



The Where

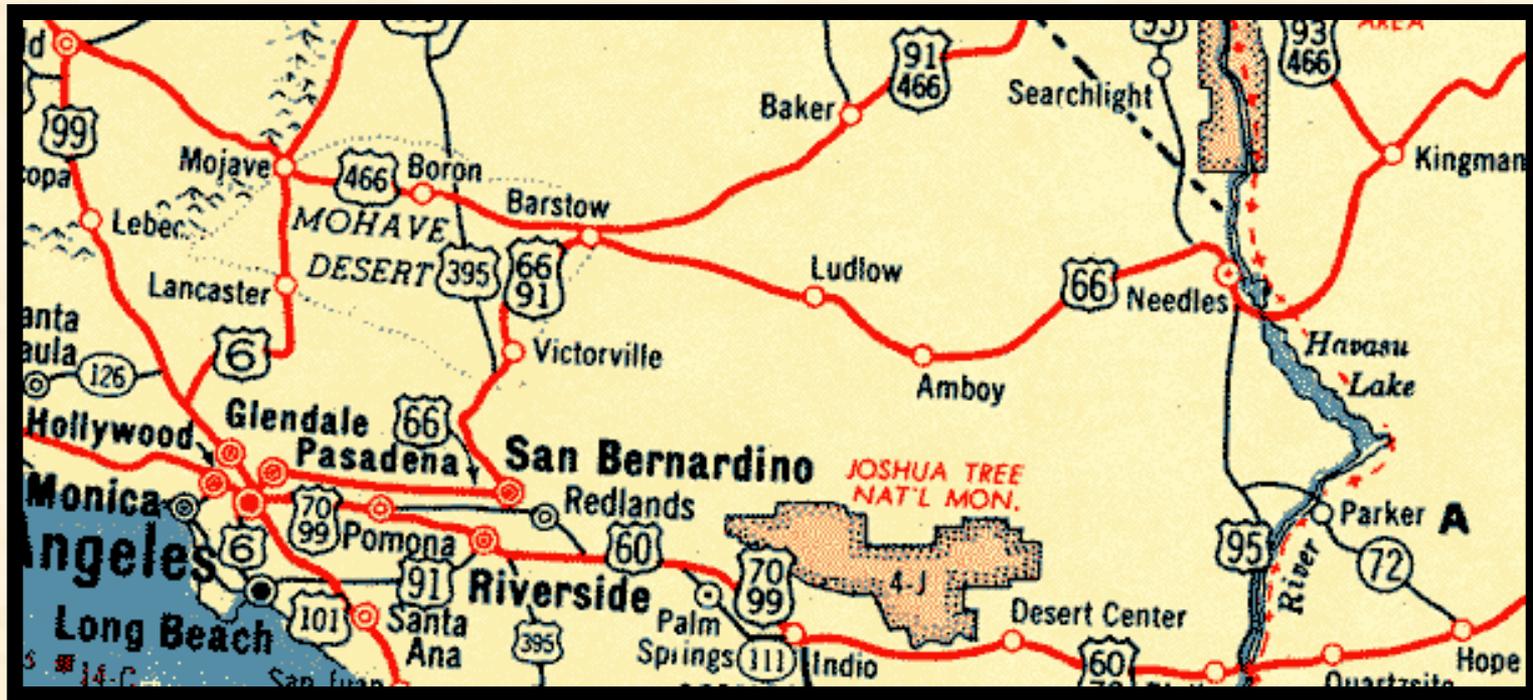
- California Desert District of BLM
- From Needles BLM Field Office at the Arizona and California southeast border to Barstow BLM Field Office
- Approximately 130 miles



California BLM Field Offices



California Historic Route 66





The Why

- ***“So the future may learn from the past.”***
Colonial Williamsburg Mission Statement
- Preserving the history, educating about the natural landscape features, providing recreation and tourism opportunities for visitors and Gateway Communities
- Economic development for communities and tribes



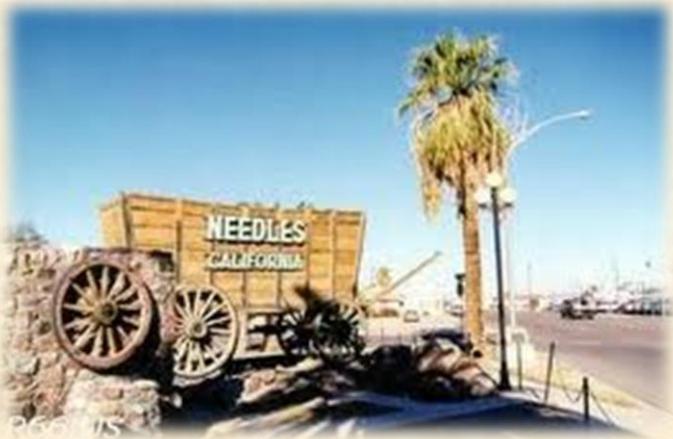
The What

- A Collaborative Multi-Stakeholder Corridor Management Plan
- Intrinsic values of historical, cultural, natural landscape and recreation
- Designation as a National Scenic Byway



The Players (Internal)

- California State Office BLM
- California Desert District of BLM
- BLM Field Offices of Needles and Barstow



The Players (External)

- Nonprofit California Historic Route 66 Association
- NPS Route 66 Corridor Preservation, state, county of San Bernardino, local jurisdictions, 6 tribes, museums, and businesses, Caltrans, Federal Highways Administration, etc.
- A multitude of interested stakeholders, nonprofits (Visit California, California Preservation Foundation), and the unknown stakeholders and partners, ?



California Historic Route 66 Association

Founded in 1991

- Mission: **“Promote, protect and educate about Route 66 in California”**
- National Scenic Byway status is key for these efforts
- Important to reach youth and a new generation
- Linking with BLM is an excellent fit



Challenges of a Non-Profit Organization

- Working with volunteers
- BUSY people tend to get involved
- Need for core leadership consistency
- No shortage of good ideas – just a shortage of personnel to implement them



Challenges of Working with the BLM

New systems to learn and follow:

- DUNS number
- CCR registration
- ASAP payment system
- Form SF-424



What Is Working Well

- ✓ Our organizations' missions and goals are aligned
- ✓ Mutual respect for each other's role in the process
- ✓ BLM has a point person – Danella
- ✓ CARt66A has a point person – Lynne
- ✓ Quality communication
- ✓ Frequent communication



The Mythical “Mother Road”

“66 is the path of a people in flight, refugees from dust and shrinking land, from the thunder of tractors and invasion, from the twisting winds that howl up out of Texas, from floods that bring no richness to the land and steal what little richness is there.”

- John Steinbeck
The Grapes of Wrath
1939

